

Course Syllabus for BU 334  
**Business Ethics**

Instructor; Bob Vega, MAM, MBA  
 Contact: [vegab001@hawaii.rr.com](mailto:vegab001@hawaii.rr.com). The faculty member is available for individual students either before or after class, by appointment only

Textbook: Beauchamp, T.L. & Bowie, N.E. (2001). *Ethical theory and business* (6<sup>th</sup> edition), Upper Saddle River, NJ: Prentice Hall Publishers.

Schedule: Fall 2002, 1730 – 2140, M-W-F  
 Schofield Barracks  
 Significant dates:  
 • 9/13 start class  
 • 10/4, Final exam, last class

Course Description: This course focuses on ethical issues confronted by individuals in carrying out their managerial and professional responsibilities in business. The application of moral concepts to practical ethical decision-making is stressed. The obligations of business to the community and society at large are also discussed.

Course Outline:

Session	Topics	Textbook Chapters
1	Introduction: Ethical theory and business practices	1
2	The purpose of the corporation, <b>Quiz 1</b>	2
3	The regulation of business: accountability and responsibility, <b>Quiz 2</b>	3
4	Acceptable risk	4
5	<b>Mid-term exam</b> Rights and obligations of employers and employees	1 – 4 5
6	Hiring, firing, and discrimination	6
7	Marketing and disclosure, <b>Quiz 3</b>	7
8	Ethical issues in international business, <b>Quiz 4</b>	8
9	Social and economic justice, <b>Quiz 5</b>	9
10	Final Exam, <b>Case Project due</b>	5 – 9

Grading Summary:

Item	Points/Percentage of Final Grade
Quizzes	25
Midterm Exam	25
Final Exam	25
Case Project	15
Class Participation/attendance	10
<b>TOTAL</b>	<b>100</b>

**Grading Criteria:** A final grade will be assigned totaling the points from each graded item. No letter grades will be given for individual tests or quizzes. Exams and quizzes are open-book. Missed quizzes CANNOT be made up. Quizzes are worth 5-points. Exams can only be made up or scheduled at a different time with prior approval from the instructor.

Grading Scale:

A = 95-100	C+ = 72-75
A- = 90-94	C = 68-71
B+ = 85-89	C- = 64-67
B = 80-84	D = 60-63
B- = 76-79	D- = 56-59
	F = < 56

**Attendance and  
Class Participation:**

Attendance is required and taken on a daily basis. Excessive absenteeism will be addressed through the CUH absence policy found in the student handbook, and can lead to a reduction in final grade. Excessive absenteeism for this course is defined as missing more than 20% of the scheduled class time.

Participation is expected and reflected by student involvement in discussion, and other activities assigned in class.



Case Project:

Each student will write a case project paper that includes the following criteria:

- APA or MLA format, 1000 – 1250 words
- Assigned cases from the textbook with additional research included.
- Must include at least 3 outside references in addition to the textbook
- Use of in-text citations as appropriate
- Outline of cases:
  - a. Abstract of case (half page)
  - b. Identification of the main problem(s) (half page)
  - c. Identification of ethical/moral theoretical basis for problem identification and resolution (half page)
  - d. Description of the alternatives for problem resolution (one page)
  - e. Recommendations (one page)
  - f. List of references/cited works (half page)

Grading criteria for the Course Project

- 80% of final grade based on content and evidence of applied learning and use of critical thinking skill
- 20% of final grade based on use of appropriate format, citations, and outside references.
- Students need to submit their final case project on or before October 4, 2002. Papers submitted late will receive a 20% reduction in the final grade for the paper.

Classroom  
Policies:

The faculty member reserves the right at anytime to revise assignments at his discretion.

Students are expected to behave in a manner consistent with CUH policy regarding classroom activity. In addition, students are expected to come to class on time, prepared for class. Violation for classroom misbehavior is subject to disciplinary action per CUH policies

Unless otherwise instructed, students are to do their own individual work on quizzes, exams, and projects. Team and group activities will be announced for various classroom activities. Violations that involve academic misbehavior (i.e., cheating) will be subject to CUH academic disciplinary policies.