

BU324 F99

SYLLABUS

BU 324 Quantitative Methods in Management
Chaminade University

Instructor: Barbara P. Street, Ph.D.

Office Hours: MWF 2-3pm, Tr 12:30-1:30, or by appointment in Kieffer Hall Business
Faculty Study, cubicle CC ph: 739-4609

Textbook: Quantitative Analysis for Management by B. Render and R Stair, 7th Ed.
Published by Allyn and Bacon, 1999

COURSE GOALS:

The **purpose** of this course is to provide the student with the skills to apply various quantitative techniques to solve the types or problems that **organizations** and managers face in the real world. To acquire these **skills**, the student will need to **study** both the pertinent mathematical models and their assumptions and limitations, and **learn how** these models are utilized in computerized solutions.

COURSE OBJECTIVES:

By the end of the **semester** the **student** will be able to:

1. **Recognize** problems, *which* may be solved using one of the models studied in this class, and appropriately identify the correct model for solution.
2. Show **understanding** of the assumptions, parameters, and data required for each of the decision models studied in **class**.
3. Be able to work solutions to **problems** utilizing the models studied, **manually** and/or with the aid of a **computer**.
4. **Be** able to discuss, for the various models studied, how changes in the initial problem will impact the ultimate solution.

COURSE REQUIREMENTS:

1. Class attendance and participation is imperative. Students must be present, pay attention, and take part in discussions in order to **earn** attendance points described in the grading section. Each class period, two students will be assigned to serve as "aides" during that session, which will involve such responsibilities as **writing** on the board, inputting into the computer, and doing other such tasks to **facilitate** the class session.
2. **Completing** reading and written assignments on time is **necessary**. Students can expect written work daily. Solutions to homework **problems** are to be written up with an explanation of each step in solving the problem. This will be explained and demonstrated in class.

3. Exams and **quizzes** must be taken as scheduled. **The** lowest quiz **grade** may be dropped when the grades are calculated. **NO make-up quizzes** will be given. Make-up **midterms** will only be given to those students who have informed Dr. Street of their absence **BEFORE** the exam was administered to the class.
- 4, **Each Student will keep** a "learning log," in which the most **important** points of a class session are recorded, and the student record **his/her** thoughts, comments, or questions on that topic. These logs will be collected periodically and graded for both thoroughness and thoughtfulness of the contents. Students may refer to their learning logs during **quizzes** and exams.

GRADING POLICY:

Midterm Exam:	100 points	A: 450-500 points
Quizzes (16 points /quiz)	100 points	B: 400-449 points
Midterm Exam	100 points	C: 350-399 points
Homework (2 points/problem)	100 points	D: 300-349 points
Learning Logs	50 points	F: below 300 points
Attendance/Participation	50 points	
TOTAL POINTS	500 points	

Please bring a red or pencil to all classes!

August

30

Introduction to Course

Read Chapter 1 for next **class**

September

Quantitative Decision Making

Complete 2-14 thru 2-19 for the next class

Review Chapter 2 for **next class**

3

Convocation No Class

8

Probability

Complete problems 2-36, 2-37, 2-38, **and** 2-40 for next **class**

Read Chapter 3 to page 85 for next class

10

Decision Theory

Read **chapter** 3 to page 90 for next class

13

Decision Making Under Risk

Complete 3-11, 3-16 and 3-18 for next class

Read chapter 3 to page 95

15

Decision Making Under **Uncertainty**

Complete 3- 8, 3-13 , **and** 3-14 for next class

17

Marginal Analysis

Complete 3-22 for next class

Read Chap. 4 to page 123 for next class

20

Decision Trees

QUIZ

Complete 4-14 for next class

Read Chapter 4 to page 125 for next class

22

Decision Trees

Complete ~~4-12, 4-21~~ for next class

~~Read Chap 4 to p 129 for next class~~

24

Revising Probabilities

Complete 4-17, 4-19 for next class

27

Revising Probabilities continued

Complete 4-13 for next class

read chap 4 to end for next class

29

Utility

Complete **assigned** problem for next class

Read chap. 5 to page 163 for next class

October

1

Forecasting

Complete 5-10 for next class

QUIZ

Read Chap 5 to p175 for next class

4

Time-Series Forecasts

Complete 5-11, 5-12, 5-13 for next class

Read **Chap** 5 to end

6

Causal Forecasts

Complete 5-31,5-32 for next class

8

Computer **Forecasting**

complete 5-34,5-35, 5-38 for next class

read ch 6 to 208

13

Inventory

complete 6-1 and 6-2

QUIZ

read chap 6 to p 215

15

EOQ Inventory Models

complete 6-17, 6-22

read ch 6 to p. 220

18

EOQ Models Without Instantaneous Receipt

complete 6-18,6-24, 6-31

read **ch** 6 to p 223

20

Quantity Discount Models

complete 6-25, 6-33

read **ch** 6 to end

22

Safety stock

complete 6-35, 6-39

25

Review

27

MIDTERM EXAM

Read **chap. 7** to p. 255

29

Linear **Programming**

Complete 7-2 **and** 7-8 for next **class**

Read Chap 7 to p. 257

Formulating LP problems

Read chap 7 to p 277
set up 7-14, 7-16 as LP problems

Graphical solutions to LP problems

Complete 7-22, 7-23 for next class
Read chap 7 to end

5

Special Cases in LP problems

Complete 7-27, 7-28, 7-29, 7-32
Read Chap 8 to p.320

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Computer Solution to LP problems

Complete 8-1, 8-2, 8-3 for next class

QUIZ

read Chap 8 to **end**

10

Computer Solution to LP problems

Complete 8-4, 8-5, 8-8 for next class
Read chap 9 to p. 360 for next class

12

Simplex Method discussed

Complete **Worksheet** for next class
Read Chap. 11 for next class (omit sec. 11.3)

15

Goal Programming and Integer Programming

Complete 11-14, 11-17, 11-23, 11-25 for next class
read chap 13 to p. 569

17

Project Management: PERT

Complete 13-12, 13-13, and 13-14 for next time

QUIZ

Read Ch 13 to p 583

19

Pert continued

Complete **13-16, 13-17**, and 13-18 for **next** class
Read chap 13 to p 583 for next class

22

PERT COST

Complete 13-22 for next class
Read chap 13 to end for next **class**

24

CPM/Crashing

Complete 13-23 for next class
Read chap 14 to p. 623 for next **class**

Wait Lines

Complete 141 through 149 for **next** class
QUIZ

Read Chap 14 to p. 629

December

1

Single Channel Queuing System

Complete 1412, 1414 for next class
Read chap 14 to p. 633

3

Multiple Channel Queing Models

Complete **14-17, 14-** 18 for next class
QUIZ

read chap. 14 to end

6

Constant Service Time Models

Complete 14-23 for next class

Review

10

Review

Final Exam

wednesday Dec. 15 --