

BUS 307: Management of Information Systems

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By

Instructor

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Course Description

Through a combination of lectures, class activities, homework, quizzes and examinations, this course provides an overview of how computers and information technology are used today to satisfy business objectives and increase an organization's strategic advantage in the global market place.

Course Objectives

Students will learn a basic vocabulary in information technology (IT). Real world examples show how IT is integrated into the business world with an emphasis on increasing strategic advantage by improving productivity, customer service and process re-engineering. Technology topics covered include (but not limited to) information and infrastructure architecture, network computing, transaction processing, and decision support systems.

Text Book

Essentials of Management Information Systems-Third Edition, by Kenneth C. Laudon and Jane P. Laudon. Prentice Hall, 1995, 1997, 1999 (www.prenhall.com/laudon)

Requirements

Students should have a basic understanding of how to use a computer from an introductory course such as **CIS 103**. Students are responsible for the readings and homework for the week prior to the start of class.

Class Activities

In addition to the instructor's lectures, two video documentaries will be presented in class: *Revenge of the Computer Nerds* and *Nerds 2.0.1*. Other class activities relating to Project 1,2 and 3 will be assigned.

Projects

Students will complete three projects. The first and second are individual projects. Project 1 is due before the start of the second class. Project 2 is due at the end of Week 4. The second project is a group project and due at the end of Week 9.

Homework

Homework is due each week at the beginning of class. Homework may be submitted late with a 10% late charge for each class day.

Submitting Your Own Work

Each student is expected to complete his or her own assignments. Although modern work environments require extensive teamwork, the goal of this class is the acquisition of knowledge through individual study. You must distinguish between discussing course material with classmates and copying other people's work. On the first offense, the penalty for copying is a grade of 'F' for the assignment for all parties involved; a second offense will result in an 'F' for the course.

Group Participation

Project 3 is a group project. All group members should contribute to the group. Any problems with group members not contributing should be addressed to the instructor.

Attendance

Regular class attendance is important for three reasons. First, you are responsible for all materials discussed in class. Second, you should use the class time as effectively as you can, while direct help from the instructor is available. Third, coming to class regularly is good motivation for keeping up with the course work. Attendance will be taken at all class sessions.

Tests

There are two examinations and 7 quizzes for the semester. The examinations are not cumulative, i.e. the final will only contain questions based on material covered after the mid-term. Quizzes are *open book, open note, and open computer*. The examinations are only *open note*. The make-up exams for the mid-term will be held after the final exam.

Bonus Points

Ten bonus points are available for extra credit work. Each bonus point can add 1/10 (one tenth) to your overall grade. The instructor will announce when bonus points are available.

Grading

The class grade will be an average of course work based on the following weights:

Midterm & Final	40% (20%,20%)
Projects	30% (5%,10%,15/o)
Homework	15%
Quizzes	15%

The following will be used in determining the final letter grade:

A: 90 - 100%
B: 80 - 89%
C: 70 - 79%
D: 60 - 69%
F: below 60%

Office Hours

Thirty minutes following each class or by appointment. For "quick" questions, email or the telephone are the simplest ways to contact me.

William J. Talley
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Week	Topics / Activity	Chapters Covered	Homework Review Questions RQ
1	Intros; Takomaquiz; Assign Projects 1,2	5	Read Ch. 5; RQ5: 1,5,7,10,13
2	Quiz; Revu Chapters; Video	6,7	RQ6: 1,2,5 RQ7: 1,4,6 Complete Project 1
3	Quiz; Revu Chapters; Video	8,9	RQ8: 3,6,12 RQ7: 4,10,16 Work on Project 2
4	Quiz; Revu Chapters; Video	1, 2, 3	RQ1: 3,7 RQ2: 1,2 RQ3: 5,16 Work on Project 2
5	Revu Chapter 4; Revu for Midterm Project 2 Due; MIDTERM EXAM Team <u>Assignment</u> ; Project 3 <u>assign</u>	4	Read Appendix A; Complete Project 2; Study for Midterm Exam
6	Quiz; Revu Chapters; Video Project 3 <u>Topic</u> Due	10, 11	RQ 10: 7,9,14 RQ 11: 6,13,14 Work on Project 3
7	Quiz; Revu Chapters; Video Project 3 Draft Due	12,13	RQ12: 1,10,17 RQ13: 1,7,15 Work on Project 3
8	Quiz; Revu Chapters; Early Presentations; Video	14,15	RQ 14: 1,4,13 RQ 15: 1, 8,13 Work on Project 3
9	Teamwork; Revu for Final Exam ; Presentations		Complete Project 3; Study for Final Exam
10	FINAL EXAM; Late Presentations; Midterm Make-up		