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BUS 307:⁰² Management Information Systems --

Instructor

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Course Description

Through a combination of lectures, class activities, homework, quizzes and **examinations**, ~~this~~ course provides an overview of how computers and information technology are used ~~today to~~ satisfy **business objectives** and increase an organization's strategic advantage in the global market place.

Course Objectives

Students will learn a basic vocabulary in information technology (IT). Real world examples show how IT is integrated into the business world with an emphasis on increasing strategic advantage by improving productivity, customer service and process re-engineering. Technology topics covered include (but not limited to) information and infrastructure architecture, network computing, transaction processing, and decision support systems. Porter's competitive forces model is explored as how it relates to IT.

Text Book

Management Information Systems, by Raymond McLeod, Jr. and George Schell. Prentice Hall, 2001 (www.prenhall.com/mcleod)

Requirements

Students should have a basic understanding of how to use a computer with proficiency in Microsoft Access and/or Excel from an introductory course such as CIS 103. Students are responsible for the readings for the **week prior to the start of class**.

Class Exercises

Students will complete an Internet assignment in class each week. Students may work in groups or individually. A student will be chosen at random to present the exercise findings at the end of each week. If the class exercises are not completed in class then you are expected to complete them outside the class.

Projects

Students will complete two projects. The first project is an individual project and due at the end of Week 6. The second project is a group project and due at the end of Week 14.

Homework

Homework is due the end of each week at the beginning of class. Homework may be submitted late with a 10% late charge for each class day. It is important that you submit your homework on-time since homework and quizzes are the only notes you will be allowed to use during examinations.

Submitting Your Own Work: Individual

Each student is expected to complete his or her own assignments. Although modern work environments require extensive teamwork, the goal of this class is the acquisition of knowledge through individual study. You must distinguish between discussing course material with classmates and copying other people's work. On the first offense, the penalty for copying is a grade of `F' for the assignment for all parties involved; a second offense will result in an `F' for the course.

Group Participation

All group members should contribute to the group. Any problems with group members not contributing should be addressed to the instructor.

Attendance

Regular class attendance is important for **three** reasons. First, you are responsible for all materials discussed in class. Second, you should use the class exercise time **as effectively as you can**, while direct **help** from the **instructor** is available. Third, coming to class regularly is good motivation for keeping **up with the course work**. Attendance will be taken at all class sessions.

Examinations

There are two examinations for the semester. The examinations are not cumulative i.e. the final will only contain questions based on material covered after the mid-term.. The make-up midterm exam will be held after the final exam.

Quizzes

Quizzes are web based and will be submitted via e-mail. It is to your advantage to submit quizzes on time since quizzes and homework are the only notes you will be allowed to use during examinations. Late quizzes will not be accepted

Grading

The class grade will be an average of course work based on the following weights:

Midterm & Final	30%
Project 1	10%
Project 2	30%
Homework	15%
Quizzes	15%

The following will be used in determining the final letter grade:

A: 90 - 100%
B: 80 - 89%
C: 70 - 79%
D: 60 - 69%
F: below 60%

Office Hours

Thirty minutes following each class or by appointment. For "quick" questions, email or the telephone is the simplest ways to contact me.

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Week	Topics / Activity	Reading	Quizzes	Homework Questions
1	Review chapter material	Chap: 1=	Multiple Choice True/False <u>Essay Questions</u>	First 3 Last 3
2	Review chapter material Assign Project 1	Chap. 2	Multiple Choice True/False <u>Essay Questions</u>	First 3 Last 3
3	Review chapter material	Chap. 3 -	Multiple Choice True/False <u>Essay Questions</u>	First 3 Last 3
4	Review chapter material	Chap. 4	Multiple Choice True/False <u>Essay Questions</u>	First 3 Last 3
5	Review chapter material	Chap. 6	Multiple Choice True/False <u>Essay Questions</u>	First 3 Last 3
6	Review chapter material PROJECT 1 DUE MID-TERM EXAM	Chap. 7	Multiple Choice True/False <u>Essay Questions</u>	First 3 Last 3
7	Review chapter material	Chap. 8	Multiple Choice True/False <u>Essay Questions</u>	First 3 Last 3
8	Review chapter material	Chap. 9	Multiple Choice True/False <u>Essay Questions</u>	First 3 Last 3
	Review chapter material	Chap. 10	Multiple Choice True/False <u>Essay Questions</u>	First 3 Last 3
10	Review chapter material	Chap. 11	Multiple Choice True/False <u>Essay Questions</u>	First 3 Last 3
11	Review chapter material	Chap. 12	Multiple Choice True/False <u>Essay Questions</u>	First 3 Last 3
12	Review chapter material	Chap. 13	Multiple Choice True/False <u>Essay Questions</u>	First 3 Last 3
13	Review chapter material	Chap. 17	Multiple Choice True/False <u>Essay Questions</u>	First 3 Last 3
14	Review chapter material PROJECT 2 DUE	Chap. 18	Multiple Choice True/False <u>Essay Questions</u>	First 3 Last 3
15	Project 2 Presentations Review for Final Exam			