

Chaminade University of Honolulu
Fall Day
August 26 - December 12, 2002
Henry Hall 107

COURSE: RE 33401 **Business Ethics**

TIME: Tuesdays and Thursdays 3:30 - 4:50 PM

INSTRUCTOR: Dr. Poranee Natadecha-Sponsel

OFFICE HOURS: Thursday 9:30-10:30 AM

Friday 2-4 PM

EIBEN HALL 118

Telephone: 735-4822

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TEXTBOOK:

Beauchamp, Tom L., and Bowie, Norman E., 6th. Ed. 2001,
ETHICAL THEORY AND BUSINESS, Upper Saddle River, NJ:
Prentice Hall

INTRODUCTION AND DESCRIPTION:

This course will examine religious and legal perspectives on ethical issues in business practice. The focus is on the application of ethical theories to different moral decisions in responding to a dilemma. Students will develop and utilize analytical thinking skills in their study and understanding of the personal and social dimensions of professional and business ethics.

The class discussion will guide students to explore various current problems and issues of social responsibility of the corporation. Students are expected to be able to identify the components and factors of social justice in dealing with diversity and international business. They will be encouraged to discuss the basic principles of morality and social thoughts presented in Catholic and other religious faiths.

CLASS OBJECTIVES:

- To understand the meaning of morality, ethical theory, and law.
- To analyze the social responsibilities of a corporation.
- To differentiate between the compliance-based approach and the values-based approach to business ethics.
- To survey the legal and ethical issues on acceptable risk for consumers, workers, investors, and the environment.
- To examine the rights and obligations of employers and employees.
- To study the employment issues of affirmative action, discrimination, preferential treatment programs, pay equity, and sexual harassment.
- To define the ethics of marketing, manipulative advertising.
- To critically review the practice and ethical issues in multinational corporations.
- To address the theories of distributive justice and economic justice

CLASS FORMAT:

This class will be an interactive, cooperative learning experience for the students and the instructor. The format integrates lectures, small group discussions, student presentations, role plays, and debates. Students are encouraged and expected to actively participate in class activities. They are required to come to class with intensive reading to contribute to extensive discussion of the basic textbook and relevant videos.

Controversial issues identified by the students and the instructor will be critically analyzed from all points of view through class discussion and student debates. In all of this the instructor will apply perspectives from philosophy (critical thinking), religious studies, and ethical theories to guide students to understand and develop the ability to analyze the moral and ethical problems and issues in business.

The class discussion will incorporate the Marianist educational philosophy as presented in the "Characteristics of Marianist Universities."

They are:

- Educate for formation in faith
- Provide an integral quality education
- Educate for family spirit
- Educate for service, justice and peace
- Educate for adaptation and change

REQUIREMENTS:

Students are required to be open minded and courteous in class discussion and to participate regularly in all class activities. Each student is expected to carefully read the assigned chapter in the textbook and be prepared to discuss it for the class period of the assignment.

All students will be graded on the following requirements:

- *come to class on time and stay for the whole period.
- *be courteous and professional in class discussions i.e. take turns in speaking, allowing others to express their ideas without interruption, communicate with positive, constructive verbal and non-verbal language.
- *show respect and an open mind to different ideas and opinions from class members.
- *turn in assignments on time.
- *be responsible to cooperate and complete class/team projects on time.

GRADING:

The grading will be based on

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|---|----------|
| 1. Class attendance | 100 pts. |
| 2. Class participation | 100 pts. |
| 3. Panel discussion | 100 pts. |
| 4. Short assignments | 100 pts. |
| 5. Mid-term take-home exam | 200 pts. |
| 5. Teamwork interview report | 200 pts. |
| 6. Final research project report
OR
Service learning and reflection paper | 200 pts. |

930-1000 =A, 830-929 =B, 730-829 =C, 630-729 =D, 629 AND BELOW=F

ATTENDANCE

10 points will be deducted for each unexcused absence.
5 points will be deducted for each 15 minutes of tardiness.

PARTICIPATION

10 points will be deducted for each side conversation and disruptive behavior.

Students must turn in all class assignments and the exam in class on time. Ten points will be taken off for each day of late assignments. All work turned in must be typed double-spaced.

ONLY HARD COPY WILL BE ACCEPTED. EXAM AND ASSIGNMENTS ARE NOT ACCEPTED VIA EMAIL OR FAX.

RESEARCH PROJECT:

The purpose of the project is for students to creatively apply knowledge from classroom to real life experience. Students may choose a research topic relating to the issues of ethical problems and issues in a corporation and business. The research methodology includes a literature review, survey or interviews.

The written report of the research should be within the range of 10-15 double-spaced typed pages. It will be due on the scheduled final exam day.

Plagiarized work will lead to failure of the course. Also, it will be reported to the university for disciplinary action.

LEARNING OUTCOME ASSESSMENT:

All of each student's work will be evaluated for:

- *knowledge of the subject matter from textbooks, class lectures, discussion, videos, resources from research, outside class activities.
- *ability to provide relevant examples to support viewpoints.
- *ability to apply the knowledge to understand current issues in society.
- *clarity and logical presentation.
- *demonstration of having an understanding of the subject matter objectively and from opposing viewpoints.
- *demonstration of achieving the objectives of this class.
- *ability to analyze, critically review, and compare the issues cross-culturally.

SCHEDULE:

<u>DATE</u>	<u>TOPIC</u>	<u>READING</u> (Chapter)
AUG		
27	Introduction	
29	Ethical theories and business practice	Chapter 1

SEP		
3	Ethical theories and business practice	Chapter 1
5	Ethical theories and business practice	Chapter 1

10	The purpose of the corporation	Chapter 2
12	The purpose of the corporation	Chapter 2

17	The regulation of business	Chapter 3
19	The regulation of business	Chapter 3

24	Acceptable Risk	Chapter 4
26	Acceptable Risk	Chapter 4

OCT

- 1 Rights and Obligations of employers and employees Chapter 5
- 3 Rights and Obligations of employers and employees Chapter 5

DISTRIBUTION OF MID-TERM QUESTIONS

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- 8 Hiring, firing, and discriminating Chapter 6
 - 10 Hiring, firing, and discriminating Chapter 6

MID-TERM TAKE-HOME DUE

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- 15 Hiring, firing, and discriminating Chapter 6
 - 17 Marketing and disclosure Chapter 7

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- 22 Marketing and disclosure Chapter 7
 - 24 Marketing and disclosure Chapter 7

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- 29 Ethical issues in international business Chapter 8
 - 31 Ethical issues in international business Chapter 8

NOV

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- 5 Ethical issues in international business Chapter 8
 - 7 Social and economic justice Chapter 9

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- 12 Social and economic justice Chapter 9
 - 14 Social and economic justice Chapter 9

19 **TEAM WORK**

21 **TEAM WORK**

26 **TEAM WORK**

28 THANKSGIVING HOLIDAY

DEC

3 Report of team work projects

5 REVIEW

12 FINAL PAPER DUE BETWEEN 3-3:30 PM.

The instructor reserves the right to make changes to the syllabus to better guide students to achieve the course objectives.

All of these changes will be announced in class. Students are responsible to receive the pertinent information from their classmates when they miss class.