

*Evening Program
1/8-3/21/01*

IE 01

BU 200 - INTRODUCTION TO MANAGEMENT

CHAMINADE UNIVERSITY
SCHOOL OF BUSINESS

Brack. Lawe

I. Description: A survey of business fields and their interrelationships; principles; functions and practices in management today; managerial tools for analysis; behavior in organizations; practical applications in problem solving and decision-making. (Formerly MGT 300)

II. Objectives: 1). The student will display an understanding of contemporary business concepts, principles, and practices that explain how businesses are formed, how they operate to accomplish their goals and functions, and why and how their success depends on effective management.
2). The student will begin building a framework of business terminology
3). The student will begin to develop research, analytical, and communications skills.

III. Content: The course will consist of lecture, discussions, exercises, case studies - text & video, and a management simulation. Active participation in learning about business management through practical application characterizes the course.

IV. Text: **Business Today, 9th ED.** Bovee, Thill, & Mescon, PrenticeHall, '99;
Study Guide for this text recommended.

V. Grading & weighting:

100 - 93 = A
92 - 85 = B
84 - 77 = C
76 - 69 = D
68 - < = F

Attendance/participation	-	20%
Written assignments	-	20%
Cases - text & video	=	20%
Midterm	=	20%
Final	=	20%
		100%

Attendance & participation, as in any successful organization, is expected. You can't contribute if you're not present.

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