FEI 99

PM

CHAMINADE UNIVERSITY

ORGANIZATION MANAGEMENT AND BEHAVIOR MANAGEMENT 300 50 INSTRUCTOR: KATHERINE MICHELS (W) 845-1588 (H) 484-2364

COURSE DESCRIPTION

Survey of business fields and their interrelations, principles; functions and practices in management today; managerial tools for analysis; behavior in organizations; practical applications in problem solving and decision-making.

COURSE OBJECTIVES

- To become acquainted with how global socio-economic and technological forces are affecting the theory and practice of management
- To develop an awareness of the challenges faced by today's mangers
- To gain an understanding of management tools and principles.

MANAGEMENT: the process of planning, leading, organizing and controlling human, material, financial and informational resources to help the organization reach it's goals

CLASS SESSIONS

1	Intro. Chapter 1,	
2	Chapters 2,3	
3	Chapter 4, Plannin	ıg
4	Controlling	
5	Organizing	Midterm
6	Leading	
7	Organizational Behavior	
8	HRM. Ethics	
9	Groups, Class presentations	
10	Final Case Study	,

Grade Will consist of:

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100 pts	final exam	
100 pts	company research paper	
50 pts	with presentation to class	
100 pts	class activities and discussion	

tests will consist of multiple choice and discussion questions

Grading scale

90% or higher = A 80% - 89% = B 70% - 79% = C 60% - 69% = D below 59% = F

Current Event Research and Class Presentation:

Current Event research: Pick a company (For-profit, one of the Fortune 500 companies or get your company approved)

(Did you know that about 500 corporations in the United States control over a trillion dollars in physical and financial assets. These corporations handle more than half the business done in the United States)

Gather a history of the company and general information about the company (products and organizational structure ect.). Investigate what is going on with the corporation today - look at news articles, find out about new products, changes in organizational structuring, reengineering, empowering employees.

Example you could pick Starbucks and look into the employee/management relations, the fast growth of the company, and low turnover rate of employees (in its industry compared to others)

100 pts

Write a 6-8 page paper. Include a brief outline and a reference page. Use citation in your paper.

Font size 10 or 12 Line spacing 1 1/2 Use spell check and double check your grammar

50 pts

Class presentation: This is to share the information you found with the class.

Make a copy of your outline for everyone in the class

You can be as **CREATIVE** as you would like sharing the information.

Visual Aids encouraged

20 minutes max