

SD'00  
PK

~~BA103~~ 334

**RE 334 Business Ethics**

**The Rev. Dr. Vincent O'Neill 626-1306**

SOURCES

This course will draw on the following sources: Selected articles and videos, philosophical schools of business, governmental agencies and regulations, practical ethical business dilemmas, case studies, quizzes, models or ethical decision making, and an understanding of human moral development.

COURSE DESCRIPTION

Business ethics is an upper level course in religious studies. The purpose of this course is twofold: To provide each student with a comprehensive understanding of business ethics and to equip each student to think ethically and critically in business.

COURSE REQUIREMENTS

Students will be expected:

1. To attend all classes and to participate in all class discussions and interactions.
2. To read reflexively all required materials.
3. To provide the instructor with a written critical summary of each article as indicated.
4. To interview a for-profit business regarding its ethics, to present a ten minute summary to the class, and present at the time of the verbal summary a five page summary of the interview.
5. To respond to each ethical business case study in writing as well as in group discussion.

## RE/BU 334 Business Ethics

### A. Introduction

Definition

Human Nature (Gen 1-11)

Four Lines

Christian Social Principles

Aristotle's Terms

Business Terminology

Ethical Dilemmas

Four Cardinal Virtues

Four Basic Ethical Strategies

Excess-Defect

Commission - Omission

To Do Good; To Do No Evil

Consumerism & Materialism

Ethics - Philosophy, Psychology, Moral Behavior

Values - Alligator River

### B. Moral Development

David and Nathan

Two Major Ethical Systems

Defense Mechanisms

Moral vs. Legal

Psychology of Carl Jung

3 Stages

Alligator River

Virus of Greed

Moral Brokenness

## C. Teaching

Can Ethics Be Taught?

Moral Philosophies

Family of Integrity

Confucian Ethics

Buddhist Ethics

Islamic Ethics

Social Responsiveness & Responsibility

Stating Moral Principles

Aristotle's Classical Model & Modern Components

Moral Choice

Temptation

## D. Videos

Taxi (20)

Politics, Privacy, and the Press (60)

Crime in the Suites (30)

Ethical Dilemmas (5 short scenarios)

Anatomy of a Corporate Takeover (60)

South of the Border (30)

## E. Cases

Jane Beagle

Sid Slick

Artie

The Environment

The Competition

Third World

Sales Manager

Downsizing

Marcus

## F. Legal

Federal Agencies

Federal Laws

Just Wage

Sexual Harrassment

Termination

Discrimination Laws - State & Federal

Civil Rights Law

International Crimes

Foreign Child Labor

Third World Workers

## G. Articles

1. Journey to Justice
2. Business Ethics: An Oxymoron
3. The New Corporate Watchdogs
4. Can Multinationals Stage A Universal Morality Play?
5. It's Not Nice To Fool Business Ethicists
6. Corporations Discover Its Good To Be Good
7. The Church and Wall Street
8. Corporate Killers; The Debate Over Downsizing
9. Ethics In The Trenches
10. The Ultimate Ethics Test
11. What's The Matter With Business Ethics?
12. Valdez Principles
13. Workplace Violence
14. Whistle Blowing And The Professional