

SD 99  
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**RE 334<sup>or</sup> Business Ethics**

**The Rev. Dr. Vincent O'Neill 626-1306**

SOURCES

This course will draw on the following sources: Selected articles and videos, philosophical schools of business, governmental agencies and regulations, practical ethical business dilemmas, case studies, quizzes, models or ethical decision making, and an understanding of human moral development.

COURSE DESCRIPTION

Business ethics is an upper level course in religious studies. The purpose of this course is twofold: To provide each student with a comprehensive understanding of business ethics and to equip each student to think ethically and critically in business.

COURSE REQUIREMENTS

Students will be expected:

1. To attend all classes and to participate in all class discussions and interactions.
2. To read reflexively all required materials.
3. To provide the instructor with a written critical summary of each article as indicated.
4. To interview a for-profit business regarding its ethics, to present a ten minute summary to the class, and present at the time of the verbal summary a five page summary of the interview.
5. To respond to each ethical business case study in writing as well as in group discussion.

## RE 334: BUSINESS ETHICS

### A.

Introduction to the course  
Texts, videos, reading assignments, case studies  
Student responsibilities  
Definition of Business Ethics

### B.

#### Foundations

Terminology  
Principles of Christian Social Justice  
Business Ethics and Moral Philosophy

Understanding Human Nature: Genesis 1:11  
Understanding Human Moral Development: 2 King

The four lines of business ethics  
Values exercise: "Alligator River"  
Human person as a moral agent  
Factors of moral responsibility and accountability

Exercise: "Marcus and Friends"

"Can ethics be taught?" yes and no  
Jungian psychology and moral maturity  
The role of conscience  
Major psychological defense mechanisms

### C.

#### Articles

Social Costs, Social Justice  
The Church and Wall Street  
It's Not Nice To Fool Business Ethicists  
Business Ethics: An Oxymoron?  
Ethics In The Trenches  
Whistle blowing and The Professional  
Can Multinationals Stage a Universal Morality Play?  
Workplace Violence  
Selected Short Articles

D.  
Holistic Model

Creating and maintaining an ethical corporate climate

E.  
Videos

Politics, Privacy, And The Press  
Do Unto Others  
Moral, Immoral, Amoral - 60 Minutes  
Crime In the Suites  
Anatomy Of A Corporate Takeover  
South Of The Border  
Selected Short Ethical Scenarios

F.  
Case Studies in Business Ethics

G.  
Business Ethics and The Federal and State Laws