

Hj

**CHAMINADE UNIVERSITY
PSY 322 SOCIAL PSYCHOLOGY
SPRING 1999**

Instructor: Robert G. Santee, Ph.D.
Phone: 735-4720
Office Hours: MW 8:00-9:00
12:00-1:00
T/Th 11:00-12:00
By Appointment

Time: MWF 9:00-9:50
Room: Henry Hall 202

Texts: Social Psychology; David Myers; 6th Ed.
Social Psychology Annual Editions 1998/1999

The scope of this course is a scientific exploration of interpersonal relations, social attitudes, beliefs, gender, group dynamics, intergroup relations, class and cultural influences, the self, and the construction of social reality. The focus of the course is on how people influence and are influenced by others. Attention will be given to the impact of the media, including the Internet, on the construction of one's social reality.

OBJECTIVES

1. Student will demonstrate an understanding of the scientific method within the context of social psychology.
2. Student will demonstrate an understanding of the effects of social/cognitive processes on the way individuals perceive/interact with others.
3. Student will demonstrate an understanding of the construction of social reality.
4. Student will demonstrate an understanding of group dynamics.
5. Student will demonstrate observational skills relative to people interacting within social contexts.
6. Students will demonstrate an understanding of the impact of the media, including the Internet, on the individual's construction of social reality.
7. Students will demonstrate an understanding of emotional intelligence.

REQUIREMENTS

1. **2 Exams – 200 pts each x 2 = 400 pts.**
2. **Group Reaction Papers - Participate in 5 in-class groups and write reaction papers for each session. Each reaction paper will consist of a content and process section. Content section is the topic of discussion while the process section examines group dynamics, verbal behavior, non-verbal behavior, communication, motivation, attending, social loafing, groupthink, persuasion, etc. Each paper is worth 50 pts.**

3. **Setting Reaction Papers** - Observe and write reaction papers to people interacting in 3 different settings, e.g., Ala Moana Shopping Center, beach, party, job site, classroom, home, etc. Each paper will consist of a content and process section. Reaction paper will be typed, double spaced and 2-3 pages in length. **Each paper is worth 50 pts.**

1st paper: What is salient in your observation (what stands out): physical appearance, non-verbal communication, and/or behavior? How do these aspects influence behavior in context?

2nd paper: Emotional Behavior - happiness, anxiety, anger, depression, joy, etc., and communication. How do emotions influence behavior in context?

3rd paper: Group Interaction - influence of group members on other members in group. How do group members influence the decision making process (behavior, emotions, cognitively) in context?

4. **Media Paper** – Write a paper indicating how the media attempts to influence you. Select an example from each of the following areas:

- a. news program
- b. newspaper
- c. magazine
- d. magazine
- e. 5 commercials on TV
- f. talk show – Oprah, Jerry Springer, etc.
- g. soap opera – day and night
- h. wrestling program (WWF or WCW)
- i. radio talk show
- j. your choice of program on TV

Use the following format:

- a. List and describe examples for each of the above areas (e.g., People magazine, Nike commercial for shoes, etc.; for TV shows give day of week and time; for Magazines give month of publication, etc.)
- b. Answer the following questions for each of your selections:
 - i. Are they appealing to intellect, emotions, sex, etc.?
 - ii. Describe the reality that is constructed.
 - iii. What are they saying about you as a viewer, listener, or reader?
 - iv. What are they selling, literally and/or figuratively (e.g., wrestling, are they selling violence as a way of life or are they saying be careful who you trust., etc.)?

Having completed the above sections, what are your reactions to the media and How they attempt to influence you?

5. **Internet Paper** - Write a 5 page, typed, double spaced paper explaining how the Internet attempts to influence you. Examine at least 5 Web Sites (provide Web Site listing). Focus on determining "how" you tell fact from fiction. In other words, how do you know if something is valid/true as opposed to garbage? What is the basis for the claims made on the various sites?

GRADING

Exams	200 x 2	400
Group Reaction Papers	50 x 5	250
Setting Reaction Papers	50 x 3	150
Media Paper		200
Internet Paper		100
	TOTAL	1000

A = 900 +

B = 800 - 899

C = 700 - 799

D = 600 - 699

F = 599 or below

Tentative Course Schedule

<u>Week</u>	<u>Topic</u>	<u>Readings</u>	
		<u>SP</u>	<u>Annals</u>
1/11	Social Psychology as a Discipline, Emotional Intelligence	Ch 1	Unit 1
1/18	1/18 - HOLIDAY The Self	Ch 2	Unit 1
1/25	Social Beliefs and Judgments	Ch 3	Unit 2,3
2/1	Behavior and Attitudes 2/5 - SETTING PAPER I DUE	Ch 4	Unit 4
2/8	Social Psychology in Clinic	Module A	
2/15	2/15 - HOLIDAY Gender, Genes, Culture	Ch 5	Unit 6,7
2/22	Conformity 2/24 - SETTING PAPER II DUE 2/26 - EXAM I	Ch 6	Unit 5
3/1	Persuasion	Ch 7	Unit 5
3/8	Group Influence Groups Begin 3/12	Ch 8	Unit 10
3/15	Social Psychology in Court Groups Meet on 3/19 3/19 - SETTING PAPER III DUE	Module B	Unit 5
3/22	SPRING BREAK		
3/29	Prejudice and Discrimination 3/31 - MEDIA PAPER DUE Groups Meet 3/31 4/2 - HOLIDAY	Ch 9	Unit 7
4/5	Aggression Groups Meet on 4/9 4/9 - INTERNET PAPER DUE	Ch 10	Unit 8

<u>Week</u>	<u>Topic</u>	<u>SP</u>	<u>Reading Annuals</u>
4/12	Attraction and Intimacy Groups End on 4/16	Ch 11	Unit 6
4/19	Altruism 4/23 - GROUP REACTION PAPERS DUE	Ch 12	Unit 9
4/26	Conflict and Peacemaking	Ch 13	Unit 9
4/30	Last Day of Class		
5/3	FINAL EXAM 10:30 - 12:30		