

Communication 325/425 - Digital Photography I & II

Fall 2024 Tues/Thurs 4:00 - 5:20pm Eiben Hall 110 & 127

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General

Welcome to Comm 325/425, Digital Photography I & II! The course examines the role of photography within culture and society and how photography can be employed as an instrument of social change and a means of discovering and exploring one's unique identity. The course surveys the various ways photography can be used in making a difference in the fabric of one's community.

Textbook

The Secrets to Creating Amazing Photos: 83 Composition Tools from the Masters
By Marc Silber. You'll receive a copy, and if at the end of the semester you no longer need it, please return it. If you think you'll use it, it's yours!

Learning Outcomes

Upon completion of the B.A. undergraduate program in Communication, students will be able to:

- Communicate effectively, persuasively and ethically using oral, written, and technological platforms in interpersonal, small group, public, intercultural, and technological settings.
- Apply the principles and laws of freedom of speech and press, including the right to monitor and criticize power, in order to promote service, justice and peace.
- Actualize professional ethical principles in the pursuit of truth, accuracy, and diversity.
- Locate, evaluate, incorporate, and properly cite multiple resources in visual and oral performances, papers, and communication campaigns.

After completion of this class, you should be able to:

- Understand fundamentals of photography including camera operation and creative controls.
- Gain a basic hands-on understanding of post-processing techniques in Lightroom/Photoshop for tonal and color correction, sharpening, and creative controls.
- Understand the basic visual language and principles of making effective photographic images. View work of historic and contemporary photographers and explore the range of ideas and approaches to the medium.

- Develop a critical vocabulary for evaluating images based on the principles of photographic visual expression and examine cultural conditions through images.
- Discover and cultivate the seeds of your own personal, unique vision.
- Explore the use of photography as a means of making a difference in your environment, community, or society.
- Gain a deeper appreciation and engagement with the world around you through the photographic medium.

Attendance, daily grades, and due dates

Due to the hands-on nature of the subject matter and the need to learn all aspects of class content, all class time is significant to your understanding of the learning objectives.

More than two unexcused absences will result in the drop of one-half a letter grade for each absence. Showing up for class is essential for a good grade. If you are not present within 10 minutes of the start of class, you will be considered absent.

Likewise all assignments are due at the beginning of class unless otherwise specified. Late assignments are subject to a 25% penalty.

Grading

Each assignment carries a point value. Your grade for the semester will be the percentage of points earned out of points possible.

A - 90% - 100%

B - 80% - 89%

C - 70% - 79%

D - 60% - 69%

F - below 60%

425 Responsibilities

In addition to the other class requirements, 425 students will be called on to mentor beginning students and perform the more complex roles with greater frequency.

Equipment

You will be issued a camera for the duration of the class. If you already have access to a suitable camera, talk to the instructor. If it is suitable, you may choose to use it instead. Bring your camera to class every day. Cameras are due back before the official end of the semester. Academic and financial holds will be placed if this deadline is missed.

Tentative schedule

Date	Content	Notes
PART I: LEARNING THE CAMERA		
August 20	Class overview, composition, distribution of cameras, basic operation	Galli
22	Shooting exercise	
27	Review images, relevant discussion	
29	Shooting exercise	
September 3	Review images, exposure, manual controls	
5	Shooting exercise	
10	Review images, depth of field	
12	Shooting exercise	
17	Review images, camera insights	
19	Shooting exercise	
24	Review images, camera insights	
PART II: PHOTOGRAPHY OVERVIEW		
26	A history of photography	Bieberly
October 1	Types and purposes of photography	Garlach
3	Review/discuss your examples & interests	Bring photo to share of type of photography that interests you
PART III: IMAGE COMPOSITION & EDITING		
8	Composition I: Format, perspective, angles, DoF, lighting, color	S: Take photos of the same things in different formats, and from 3-5 different perspectives

10	Discuss 10/8 photos Composition II: Thirds, golden ratio, other lines.	S: Take photos using what you've learned about composition lines
15	Adobe Bridge	Be able to access photos you've shot for this class so far FS: Free shoot (10 pts)
17	Photoshop workspace intro & basic photo corrections	Bring photo(s) to edit
22	Photoshop workspace intro & basic photo corrections	Bring photo(s) to edit
24	Editing in Camera Raw	Bring RAW photo(s) to edit FS
29	Color mode and color correction: Editing for print vs. web	Bring photo(s) that need color correction
31	Color correction continued	Halloween FS
November 5	Selection tools and masking	A: In-class assignment (10 pts)
7	Working with layers	A
12	Adding type and patterns	A
14	Adding shapes (vector tools)	A
19	Production, resolution, file types	A
21	TBD	
26	TBD	
28	No class	Thanksgiving
December 3	Final Tues, 3:30 - 5:30	Gallery opening! Portfolios due (50 pts)

University Boilerplate

Catalog Course Description

Study the basics of digital photography technology, the elements of good composition and visual storytelling. Students will apply their learned skills to "business for good" or social change themes and work in groups to teach and learn with others. Service-Learning.

Title IX Compliance

Chaminade University of Honolulu recognizes the inherent dignity of all individuals and promotes respect for all people. Sexual misconduct, physical and/or psychological abuse will NOT be tolerated at CUH. If you have been the victim of sexual misconduct, physical and/or psychological abuse, we encourage you to report this matter promptly. As a faculty member, I am interested in promoting a safe and healthy environment, and should I learn of any sexual misconduct, physical and/or psychological abuse, I must report the matter to the Title IX Coordinator. If you or someone you know has been harassed or assaulted, you can find the appropriate resources by visiting Campus Ministry, the Dean of Students Office, the Counseling Center, or the Office for Compliance and Personnel Services.

Marianist Values

This class represents one component of your education at Chaminade University of Honolulu. An education in the Marianist Tradition is marked by five principles and you should take every opportunity possible to reflect upon the role of these characteristics in your education and development:

1. Education for formation in faith
2. Provide an integral, quality education
3. Educate in family spirit
4. Educate for service, justice and peace
5. Educate for adaptation and change

Native Hawaiian Values

Education is an integral value in both Marianist and Native Hawaiian culture. Both recognize the transformative effect of a well-rounded, value-centered education on society, particularly in seeking justice for the marginalized, the forgotten, and the oppressed, always with an eye toward God (Ke Akua). This is reflected in the 'Ōlelo No'eau (Hawaiian proverbs) and Marianist core beliefs:

1. Educate for Formation in Faith (Mana) E ola au i ke akua ('Ōlelo No'eau 364) May I live by God
2. Provide an Integral, Quality Education (Na'auao) Lawe i ka ma'alea a kū'ono'ono ('Ōlelo No'eau 1957) Acquire skill and make it deep

3. Educate in Family Spirit ('Ohana) 'Ike aku, 'ike mai, kōkua aku kōkua mai; pela iho la ka nohana 'ohana ('Ōlelo No'eau 1200) Recognize others, be recognized, help others, be helped; such is a family relationship
4. Educate for Service, Justice and Peace (Aloha) Ka lama kū o ka no'eau ('Ōlelo No'eau 1430) Education is the standing torch of wisdom
5. Educate for Adaptation and Change (Aina) 'A'ohe pau ka 'ike i ka hālau ho'okahi ('Ōlelo No'eau 203) All knowledge is not taught in the same school

Disability Access

If you need individual accommodations to meet course outcomes because of a documented disability, please speak with me to discuss your needs as soon as possible so that we can ensure your full participation in class and fair assessment of your work. Students with special needs who meet criteria for the Americans with Disabilities Act (ADA) provisions must provide written documentation of the need for accommodations from Kōkua 'Ike: Center for Student Learning by the end of week three of the class, in order for instructors to plan accordingly. If a student would like to determine if they meet the criteria for accommodations, they should contact the Kōkua 'Ike Coordinator at (808) 739-8305 for further information (ada@chaminade.edu).

Tutoring and Writing Services

Chaminade is proud to offer free, one-on-one tutoring and writing assistance to all students. Tutoring and writing help is available on campus at Kōkua 'Ike: Center for Student Learning in a variety of subjects (including, but are not limited to: biology, chemistry, math, nursing, English, etc.) from trained Peer and Professional Tutors. Please check Kōkua 'Ike's website (<https://chaminade.edu/advising/kokua-ike/>) for the latest times, list of drop-in hours, and information on scheduling an appointment. Free online tutoring is also available via TutorMe. Tutor Me can be accessed 24/7 from your Canvas account. Simply click Account – Notifications – TutorMe. For more information, please contact Kōkua 'Ike at tutoring@chaminade.edu or 808-739-8305.

Cell phones, tablets, and laptops

Out of consideration for your classmates, please set your cell phone to silent mode during class. Students are encouraged to bring laptops or tablets to class as the instructor will assign online activities and readings that will require the use of a laptop or tablet. Laptops and tablets should not be misused, such as checking distracting websites. Use your best judgment and respect your classmates and instructor.

Attendance Policy

Students are expected to attend regularly all courses for which they are registered. Student should notify their instructors when illness or other extenuating circumstances prevents them

from attending class and make arrangements to complete missed assignments. Notification may be done by emailing the instructor's Chaminade email address, calling the instructor's campus extension, or by leaving a message with the instructor's division office. It is the instructor's prerogative to modify deadlines of course requirements accordingly. Any student who stops attending a course without officially withdrawing may receive a failing grade.

Unexcused absences equivalent to more than a week of classes may lead to a grade reduction for the course. Any unexcused absence of two consecutive weeks or more may result in being withdrawn from the course by the instructor, although the instructor is not required to withdraw students in that scenario. Repeated absences put students at risk of failing grades.

Students with disabilities who have obtained accommodations from the Chaminade University of Honolulu Tutor Coordinator may be considered for an exception when the accommodation does not materially alter the attainment of the learning outcomes.

Federal regulations require continued attendance for continuing payment of financial aid. When illness or personal reasons necessitate continued absence, the student should communicate first with the instructor to review the options. Anyone who stops attending a course without official withdrawal may receive a failing grade or be withdrawn by the instructor at the instructor's discretion.

Academic Conduct Policy

From the 2024-25 [Student Code of Conduct](#):

Chaminade University has established policies:

1. In recognition of general student rights to which the university subscribes;
2. For the purpose of establishing fair and consistent processes to the equitable resolution of concerns, difficulties or needs which might arise; and
3. In order to remain in compliance with applicable local, state and federal laws.

The student is responsible for knowing the information presented in the Chaminade University Catalog, course schedules, and Student Handbook, and for observing all regulations and procedures relating to the program being pursued. ...

All who work, live, and study in the Chaminade community are here by choice and should therefore be committed to the mission of Chaminade University and the larger society. Students are therefore expected to discipline themselves. In the event a student does not demonstrate appropriate self-discipline and responsibility, the university will take appropriate student conduct measures as a part of its educational mission and to assure a safe and comfortable environment for all.

Please refer to the [Chaminade Student Handbook](#) for details.

Credit Hour Policy

The unit of semester credit is defined as university-level credit that is awarded for the completion of coursework. One credit hour reflects the amount of work represented in the intended learning outcomes and verified by evidence of student achievement for those learning outcomes. Each credit hour earned at Chaminade University should result in 45 hours of engagement. This equates to one hour of classroom or direct faculty instruction and a minimum of two hours of out-of-class student work each week for approximately fifteen weeks for one semester, 10 week term, or equivalent amount of work over a different amount of time. Direct instructor engagement and out-of-class work result in total student engagement time of 45 hours for one credit.

The minimum 45 hours of engagement per credit hour can be satisfied in fully online, internship, or other specialized courses through several means, including (a) regular online instruction or interaction with the faculty member and fellow students and (b) academic engagement through extensive reading, research, online discussion, online quizzes or exams; instruction, collaborative group work, internships, laboratory work, practica, studio work, and preparation of papers, presentations, or other forms of assessment. This policy is in accordance with federal regulations and regional accrediting agencies.

How This Course Meets the Credit Hour Policy

There are three components to the amount of time students will spend in this course:

1. Seat time (this is the amount of time students are physically in the classroom)
2. Time spent on key assessments (e.g., projects, essays, mid-terms, finals)
3. Additional time each week (e.g., reading, studying, homework)

Seat time

The class is scheduled for 3 hours per week. Over a 15 week semester, this is 45 hours.

Key assignments

There are three categories of key assignments: Shooting assignments, editing assignments, and portfolio development.

Shooting assignments or editing assignments will be given weekly and are expected to require an average of 5 hours each. There will be at least 10 such assignments required, totalling an expected 50 hours.

Portfolio development is expected to take 10 hours.

Additional time

Reading, studying, homework unrelated to key assignments, and self-guided study is expected to equal seat time, totalling 45 hours.

Total

150 hours of engagement