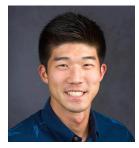School of Nursing and Health Professions
Department of Public Health

Health Promotion Teaching - HC-301

Online Asynchronous
Credits: 3   Section: 90-1   Term: Fall 2024

Instructor Information

Instructor: Colby Takeda, MPH, MBA, CHES
Email: colby.takeda@chaminade.edu
Phone: (808) 497-6647
Office Location: Virtual
Office Hours: By appointment
Virtual Office: Virtual
Virtual Office Hours: By appointment: https://calendly.com/colbytakeda

Communication

Available by Email, phone, and virtual office. If communicating by email or phone, please expect a response time of 48 hours. If by virtual office appointment, a calendar invite with video call link will automatically be sent by email upon booking.

School & Department Information

School of Nursing and Health Professions

Office Location: Henry Hall, Room 110
Phone: (808) 735 - 4813

If you have questions regarding the Nursing or Public Health department, reach out to your Instructor or the School of Nursing and Health Professions.

Course Description & Materials

Catalog Course Description

This course introduces fundamental strategies for health science education across the lifespan including needs assessment, conceptualizing instruction, specifying instructional objectives, and

planning learning experiences. Students will choose instructional materials, deliver a teaching session, and evaluate the effectiveness of their health instruction in a variety of settings. This course includes an applied learning component.

Time Allocation

This is a three-credit hour course requiring 135 clock hours of student engagement, per the official CUH Credit Hour Policy. Over the 15 weeks of this course, students will spend 45 hours reviewing course materials, including the course textbook, 45 hours completing individual assignments, including weekly reflections, and 45 hours preparing for and completing the individual project and taking the final exam.

Required Materials

Green, J., Cross, R., Woodall, J., & Tones, K. (2019). Health Promotion: Planning & Strategies (4th ed.). SAGE Publications. ISBN-13: 978-1526419484.

Canvas (https://chaminade.instructure.com)

Canvas will be used to organize and submit all course materials for grading. The course will be broken down into weekly modules with required readings, discussion questions, and other assignments to complete before the posted deadline. Canvas will also be a repository of course resources, optional readings, videos, and more. If you have questions about or need support navigating Canvas, please contact the instructor.

Learning Outcomes

Program Learning Outcomes (PLOs)

Upon completion of this degree program, the student will be able to:

1. Utilize public health concepts to assess major health-related needs of diverse populations, addressing social determinants of health, and factors that contribute to morbidity and mortality through the design and development of interventions that promote health equity and reduce disparities.
2. Utilize evidence-based approaches to evaluate program outcomes and inform decision-making processes that prioritize service, justice, and peace in public health practice, while emphasizing the importance of using data and research to drive impactful, equitable, and sustainable public health interventions.

3. Analyze public health data using statistical, epidemiological and data visualization techniques, to generate products that support communication and decision-making related to public health interventions.
4. Investigate basic concepts of legal, ethical, economic, and regulatory dimensions of health care and public health policy, and the roles, influences, and responsibilities of the different agencies and branches of government.
5. Develop innovative sustainable public health strategies that address complex challenges, promote equity, and contribute to the achievement of the United Nations Sustainable Development Goals (SDGs), while fostering sustainable development practices locally and globally.

Course Learning Outcomes (CLOs)

Upon completion of HC-301, the student will be able to:
1. Demonstrate abilities to successfully monitor, modify, and evaluate health education strategies over the lifespan of a health program by measuring the program's successfulness in meeting intended goals and objectives.
2. Demonstrate mastery of health science education fundamentals by designing evidence-based health education strategies and implementing health program activities within a priority population(s).
3. Demonstrate knowledge of health science education fundamentals by developing evidence-based strategies and their implementation in programs that address priority health needs and health inequities of a priority population(s).
4. Demonstrate abilities to effectively execute health promotion teaching strategies and articulate the role of health science education in areas that address health inequities and health disparities.

Marianist Values

This class represents one component of your education at Chaminade University of Honolulu. An education in the Marianist Tradition is marked by five principles and you should take every opportunity possible to reflect upon the role of these characteristics in your education and development:

1. Education for formation in faith.
2. Provide an integral, quality education.
3. Educate in family spirit.
4. Educate for service, justice and peace, and integrity of creation.
5. Educate for adaptation and change.

HC-301 provides key concepts, skills, and frameworks to help students design, manage, and evaluate health promotion programs. Given the heightened influence of medical, environmental, and social determinants of health on individual and community health, leanings in this course will be extremely valuable to developing the next generation of leaders capable of implementing health and social programs to improve outcomes, at scale.

Native Hawaiian Values

Education is an integral value in both Marianist and Native Hawaiian culture. Both recognize the transformative effect of a well-rounded, value-centered education on society, particularly in seeking justice for the marginalized, the forgotten, and the oppressed, always with an eye toward God (Ke Akua). This is reflected in the 'Olelo No'eau (Hawaiian proverbs) and Marianist core beliefs:

1. Educate for Formation in Faith (Mana) E ola au i ke akua ('Ōlelo No'eau 364) May I live by God.
2. Provide an Integral, Quality Education (Na'auao) Lawe i ka ma'alea a kū'ono'ono ('Ōlelo No'eau 1957) Acquire skill and make it deep.
3. Educate in Family Spirit ('Ohana) 'Ike aku, 'ike mai, kōkua aku kōkua mai; pela iho la ka nohana 'ohana ('Ōlelo No'eau 1200) Recognize others, be recognized, help others, be helped; such is a family relationship.
4. Educate for Service, Justice and Peace (Aloha) Ka lama kū o ka no'eau ('Ōlelo No'eau 1430) Education is the standing torch of wisdom.
5. Educate for Adaptation and Change (Aina) 'A'ohe pau ka 'ike i ka hālau ho'okahi ('Ōlelo No'eau 203) All knowledge is not taught in the same school

Alignment of Course Learning Outcomes

	CLO 1	CLO 2	CLO 3	CLO 4
Marianist Values	x	x	x	x
PLOs	x	x	x	x
Native Hawaiian Values	x		x	
Gen Ed Learning Outcomes (if applicable)				

Course Activities

Discussions

Weekly class meetings will allow for engaging group activities, guest speakers, and dynamic discussions about recent readings. Active participation in these meetings are required,

Homework

Homework will include individual assignments and Reading reflections, which will provide an opportunity to share insights gained from the weekly readings and prompt discussion among your peers. In addition to sharing what you learned, you will be required to thoughtfully respond to a classmate's posting.

Exams

Exams will be created to reflect both the Program Learning Outcomes (PLO) and Course Learning Outcomes. Exams will include a combination of multiple choice, short answer, and essay questions.

Individual Projects

Students will strategically design a health promotion program or campaign around a health topic of their choice.

Grading Breakdown

	% of total grade
Discussions	30%
Homework	20%
Exam	20%
Individual Project	30%

Course Policies

Late Work

Late assignments in this course will receive a 10% deduction each day the assignment is missing. Students are encouraged to work ahead in case issues arise, so work is not late. Students are responsible to ensure that assignments are submitted in the correct folder or drop-box in the correct format or the assignment is considered late. Assignments are due Sunday at 11:59pm. Assignments posted at 00:01am on Monday are considered late. A zero grade will be given if submission is made after Tuesday 11:59pm unless prior arrangement is made with the instructor.

Changes to the Syllabus

While the provisions of this syllabus are as accurate and complete as possible, your instructor reserves the right to change any provision herein at any time. Every effort will be made to keep you advised of such changes, and information about such changes will be available from your instructor.

Grades of Incomplete

Grades of Incomplete must be reviewed and approved by both the Course Coordinator and the Dean of Nursing and Health Professions. See the university "Grade of Incomplete" policy in the student handbook.

Final Grades

Final grades are submitted to Self-Service:

      A = 90% and above

      B = 80-89%

      C = 70-79%

      D = 60-69%

      F = 59% and below

Important Information

Academic Honesty

Academic honesty is an essential aspect of all learning, scholarship, and research. It is one of the values regarded most highly by academic communities throughout the world. Violations of the principle of academic honesty are extremely serious and will not be tolerated.

Students are responsible for promoting academic honesty at Chaminade by not participating in any act of dishonesty and by reporting any incidence of academic dishonesty to an instructor or to a University official. Academic dishonesty may include theft of records or examinations, alteration of grades, and plagiarism, in addition to more obvious dishonesty.

Questions of academic dishonesty in a particular class are first reviewed by the instructor, who must make a report with recommendations to the Dean of the Academic Division. Punishment for academic dishonesty will be determined by the instructor and the Dean of Academic Division and may include an "F" grade for the work in question, an "F" grade for the course, suspension, or dismissal from the University.

For the most up to date information, please refer to the [Academic Honesty Policy](#) on the Chaminade University Catalog website.

Title IX and Nondiscrimination Statement

Chaminade University of Honolulu is committed to providing a learning, working and living environment that promotes the dignity of all people, inclusivity and mutual respect and is free of all forms of sex discrimination and gender-based violence, including sexual assault, sexual harassment, gender-based harassment, domestic violence, dating violence, and stalking. As a member of the University faculty, I am required to immediately report any incident of sex discrimination or gender-based violence to the campus Title IX Coordinator.

Nondiscrimination Policy & Notice of Nondiscrimination

Chaminade University of Honolulu does not discriminate on the basis of sex and prohibits sex discrimination in any education program or activity that it operates, as required by Title IX and its regulations, including in admission and employment. Inquiries about Title IX may be referred to the University's Title IX Coordinator, the U.S. Department of Education's Office for Civil Rights, or both and contact information may be found at the [Chaminade University Title IX Office Contact Information and Confidential Resources website](#). On-campus Confidential Resources may also be found here at [CAMPUS CONFIDENTIAL RESOURCES](#).

The University's Nondiscrimination Policy and Grievance Procedures can be located on the University webpage at:
https://chaminade.edu/compliance/title-ix-nondiscrimination-policies-procedures/.

To report information about conduct that may constitute sex discrimination or make a complaint of sex discrimination under Title IX, please refer to the [Campus Incident Report form](#). Chaminade University of Honolulu prohibits sex discrimination in any education program or activity that it operates. The NOTICE of NONDISCRIMINATION can be found here: [Notice of Nondiscrimination](#).

CUH Alert Emergency Notification

To get the latest emergency communication from Chaminade University, students' cell numbers will be connected to Chaminade's emergency notification text system. When you log in to the Chaminade portal, you will be asked to provide some emergency contact information. If you provide a cellphone number, you will receive a text from our emergency notification system asking you to confirm your number. You must respond to that message to complete your registration and get emergency notifications on your phone.

Assessment for Student Work

With the goal of continuing to improve the quality of educational services offered to students, Chaminade University conducts assessments of student achievement of course, program, and institutional learning outcomes. Student work is used anonymously as the basis of these assessments, and the work you do in this course may be used in these assessment efforts.

Student with Disabilities Statement

Chaminade University of Honolulu offers accommodations for all actively enrolled students with disabilities in compliance with Section 504 of the Rehabilitation Act of 1973, the Americans with Disabilities Act (ADA) of 1990, and the ADA Amendments Act (2008).

Students are responsible for contacting Kokua Ike: Center for Student Learning to schedule an appointment. Verification of their disability will be requested through appropriate documentation and once received it will take up to approximately 2–3 weeks to review them. Appropriate paperwork will be completed by the student before notification will be sent out to their instructors. Accommodation paperwork will not be automatically sent out to instructors each semester, as the student is responsible to notify Kokua Ike via email at ada@chaminade.edu each semester if changes or notifications are needed.

Kōkua ʻIke: Tutoring & Learning Services

Chaminade is proud to offer free, one-on-one tutoring and writing assistance to all students. Tutoring and writing help is available on campus at Kōkua ʻIke: Center for Student Learning in a variety of subjects (including, but are not limited to biology, chemistry, math, nursing, English, etc.) from trained Peer and Professional Tutors. Please check Kōkua ʻIke's website for the latest times, list of drop-in hours, and information on scheduling an appointment. Free online tutoring is also available via TutorMe. Tutor Me can be accessed 24/7 from your Canvas account. Simply click on Account > TutorMe. For more information, please contact Kōkua ʻIke at tutoring@chaminade.edu or 808-739-8305.

Readings & Due Dates

Wk of	Theme	Info	Due Dates
8/19	Introductions and Course Overview	Syllabus	8/25
8/26	Health & Health Promotion	Chapter 1	9/1
9/2	Assessing Needs and its Determinants	Chapter 2 Labor Day Holiday (9/2)	9/8
9/9	The Determinants of Health Actions	Chapter 3	9/15
9/16	Health Promotion Planning - Systematic Approach	Chapter 4	9/22
9/23	Information Needs	Chapter 5	9/29
9/30	Health Public Policy	Chapter 6	10/6
10/7	Education for Health	Chapter 7	10/13
10/14	Mass Communication	Chapter 8 Indigenous Peoples' Day Holiday (10/14)	10/20
10/21	Working with Communities	Chapter 9	10/27
10/28	Settings for Health	Chapter 10	11/3
11/4	Evaluation	Chapter 11	11/10
11/11	Evidence-Based Health Promotion	Chapter 12 Veterans Day Holiday (11/11)	11/17
11/18	Health Promotion Project		11/24
11/25	Health Promotion Project	Thanksgiving Day Holiday and Thanksgiving Recess (11/28-11/29)	12/1
12/2	Final Exam		