

SYLLABUS



3140 Waialae Avenue
Honolulu, Hawai'i 96816-1578

1. FACULTY CONTACT INFORMATION



BU-460-01-1 Business Strategy

Pearson portal myLab Management, ID = **brownlow41797**

Class Schedule:

Dates: August 21, 2023 – December 08, 2023
Department Name: School of Business and Communication (SOBC)
Course Credits: Three (3)
Class Meeting Hours: **Tu Th @08:30 AM – 09:50 AM**
Location: **SULV201**
Instructor: Maria Brownlow, Ph.D.
Management Science, Business Strategy, Business Analytics/Informatics, Computer Information Systems (CIS)
808-739-8337 (office)

Contact Info:
CUH email:
Administrative Assistant to Dean: Linda Lau
Division Phone #: 808-739-8369



CHAMINADE UNIVERSITY MISSION STATEMENT

Chaminade University offers its students an education in a collaborative learning environment that prepares them for life, service, and successful careers. Guided by its Catholic, Marianist and liberal arts educational traditions, Chaminade encourages the development of moral character, personal competencies, and a commitment to build a just and peaceful society. The university offers both the civic and church communities of the Pacific region its academic and intellectual resources in the pursuit of common aims.

Joel Ross and Michael Kami - Without a strategy, an organization is like a ship without a rudder, going around in circles. It is like a tramp; it has no place to go.

Source: Notable Quotes by Professor Fred David, Francis Marion University, Ocean Isle Beach, North Carolina

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2. COURSE INTRODUCTION AND OVERVIEW

University Catalog <https://catalog.chaminade.edu/>

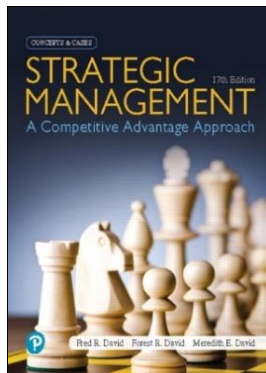
BU 469 Business Strategy (3 Credits)

This capstone course for business majors provides students the opportunity to integrate the knowledge gained in their business coursework to better understand and engage the work of organizations. Topics include organizational assessment, organizational “visioning” and mission compositions, strategy formulation, implementation, and evaluation, and the coordination of resources, core competencies, and processes to achieve competitive advantage and provide social value. Student teams conduct and present rigorous case analyses of exemplary organizations.

Prerequisites: BU 200, AC 202, EC 201, EC 202, FIN 301, MKT 301, MGT 306 , BU 308, EN 102, COM 101

The Strategy Business Capstone course energize and engage student in conducting research and analysis of the operations of a real-world organization. Student transitions from a learner to a professional strategist who applies knowledge from the School of Business exemplary education courses to selected for-profit or non-profit organizations.

Student employs a practical skills-oriented approach to business strategy. Through the concept of strategic management, student captures the complexity of the current business environment and presents the latest concepts in a case study of a selected organization.



MyLab Management portal allows students to print the textbook “**Strategic Management: A Competitive Advantage Approach, Concepts and Cases, 17th Edition** by Fred R. David, Forest R. David, Meredith E. David Published by Pearson Copyright © 2020 Published Date: Jan 15, 2019, for a discounted price of **\$24.99** | ISBN-13: 978-0-13-519993-0 with Free Ground Shipping.

NOTE: The Print Offer, available exclusively to MyLab™ users, features the same content as the traditional bound text in a convenient, three-hole-punched, loose-leaf format.

Minimum requirements for this course are purchasing an **access code to myLAB Management with eText** from Chaminade bookstore. This is the only way you can use your book vouchers.

Authors applied a practical, skills-oriented approach to business strategy. Through the concept of strategic management, authors captured the complexity of the current business environment and presented the latest skills and concepts with unparalleled clarity, helping students develop their own cutting-edge strategy through skill-developing exercises. It offers more coverage than any other textbook on critical issues related to business ethics, social responsibility, global operations, and

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sustainability -- one of the reasons it is adopted at more than 500 colleges and universities worldwide.¹

3. COURSE DESCRIPTION AND OVERVIEW

Students will learn a new strategy formulation, implementation, and evaluation concepts and techniques. Students will use this new knowledge, coupled with knowledge acquired from other courses to map the future direction of the selected organization.

Every decision in business relies on predictions with varying degrees of certainty taking under consideration that uncertainty cannot simply analyzed out of existence. Students will analyze organizations in different areas, make objective strategic decisions for companies, and justify those decisions through written dissertation in the form of a business strategy document. Students recommend strategies for the selected organization and specify how those strategies will implement.

Student will analyze:

- a) organization performance in industries that organization business resides
- b) make objective strategic decisions for companies, and
- c) justify those decisions through written communication by producing dissertation

Students challenged to uncover external opportunities and threats factors and major strength and weaknesses as internal factors. These influence the decision-making process. Student will also identify various levels of risk.

The External Factor Evaluation (EFE) Matrix provides and empirical assessment of how well an organization is managing external factors overall, including organization's effectiveness at capitalizing on opportunities and minimizing threats.

The Internal Factor Evaluation (IFE) Matrix evaluates organization's major strength and weaknesses in the functional areas of business and provides a basis for identifying and evaluating relationships among those areas.

4. INSTITUTIONAL LEARNING OUTCOME (ILO)

1. Written communication
2. Oral communication
3. Critical thinking
4. Information literacy
5. Quantitative reasoning

¹ Recommended text Book

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5. BUSINESS ADMINISTRATION PROGRAM LEARNING OUTCOMES (PLO)

Upon completion of the B.A. undergraduate program in Business Administration, students will be able to:

1. **Communicate** effectively regarding business related tasks, in both oral and written modes.
2. **Select** and use the appropriate quantitative tools for decision-making.
3. **Undertake** analysis, perform tasks, and develop strategies using the central concepts of each functional area of business.
4. **Assess** and create business strategy appropriate for organizations in specified business environments, including global and domestic markets.
5. **Discuss** the legal obligations of organizations and the ethical dilemmas they face, along with appropriate frameworks for addressing these dilemmas.
6. **Discuss** the distinctive features and challenges of conducting business internationally.
7. **Serve** as an effective individual contributor to a group process and deliverable
8. **Use** business skills to promote service, justice, and peace within community organizations.²

6. COURSE LEARNING OUTCOMES (CLO).

As a Marianist school, our students acquired the ability to apply business skills in alignment with Chaminade Marianist and Hawai'ian values.

At conclusion of the course, students will be able to:

1. **Identify** challenges that are experienced by the organizations in the marketplace.
2. **Synthesize** data and information to provide business-based solutions through reflection on practice and experience.
3. **Recommend and justify** conducting the plan of strategic management for the organization, annually, using the research skills in business management

Alignments: CLO with Marianist (MV), and Hawaiian Values (HV)

Note: See table on the next page.

² <https://chaminade.edu/business-and-communication/business-administration/>

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CLO	CLO1 – Identify	CLO2 - Synthesize	CLO3 - Justify & recommend
Marianist Values	MV1: Educate for formation in faith. Students develop a believe that that they have a purpose in live guided by God’s teachings to do good business.	MV2: Provide an integral quality education. Acquiring skills should be bottomless process of continuing learning and improvements.	MV5: Educate for adoption and change. All knowledge is not taught in school. Life experience provided by community service is practical form of using gained knowledge. It also means that life is education and education is life.
Hawaiian Values	HV2: Acquire skills and make it deep. HV4: Education is the standing torch of wisdom and using it have no boundaries.	HV3: Recognize others, be recognized, help others, be helped; such is a family relationship.	HV5: All knowledge is not taught in the same school.

7. MARIANIST VALUES

This class represents one component of your education at Chaminade University of Honolulu. An education in the *Marianist Tradition* marked by five principles and you should take every opportunity possible to reflect upon the role of these characteristics in your education and development
 Characteristics of Marianist Universities: Chaminade University of Honolulu, St. Mary’s University, University of Dayton, A Resource Paper, Published in 1999, and Republished in 2006

1. Educate for formation in faith

“As higher educational institutions, Marianist universities have kept, along with education in the disciplines, a commitment to the development of the whole person, which includes the dimension of religious faith and its personal appropriation and practice.”

2. Provide an integral quality education

“In the Marianist approach to education, “excellence” includes the whole person, not just the technician or rhetorician. It also includes people with their curricular and extra-curricular experiences, their intellectual and spiritual development, understood and supported best in and through community.”

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3. Educate in family spirit

“Marianist educational experience fosters the development of a community characterized by a sense of family spirit that accepts each person with loving respect and draws everyone in the university into the challenge of building community. Community support for scholarship, friendship among faculty, staff and students, and participation in university governance characterize the Marianist University.”

4. Educate for service, justice, and peace

“The Marianist approach to higher education is deeply committed to the common good. The intellectual life itself is undertaken as a form of service in the interest of justice and peace, and the university curriculum is designed to connect the classroom with the wider world. In addition, Marianist universities extend a special concern for the poor and marginalized and promote the dignity, rights, and responsibilities of all peoples.”

5. Educate for adaptation and change

“In the midst of rapid social and technological change, Marianist universities readily adapt and change their methods and structures so that the wisdom of their educational philosophy and spirituality may be transmitted even more fully.”

9. NATIVE HAWAIIAN VALUES

Education is an integral value in both Marianist and Native Hawaiian culture. Both recognize the transformative effect of a well-rounded, value-centered education on society, particularly in seeking justice for the marginalized, the forgotten, and the oppressed, always with an eye toward God (Ke Akua). This is reflected in the ‘Olelo No‘eau (Hawaiian proverbs) and Marianist core beliefs:

1. **Educate for Formation in Faith (Mana)** E ola au i ke akua (‘Olelo No‘eau 364) [May I live by God.](#)
2. **Provide an Integral, Quality Education (Na‘auao)** Lawe i ka ma‘alea a kū‘ono‘ono (‘Olelo No‘eau 1957) [Acquire skills and make it deep.](#)
3. **Educate in Family Spirit (‘Ohana)** ‘Ike aku, ‘ike mai, kōkua aku kōkua mai; pela iho la ka nohana ‘ohana (‘Olelo No‘eau 1200) [Recognize others, be recognized, help others, be helped; such is a family relationship.](#)
4. **Educate for Service, Justice, and Peace (Aloha)** Ka lama kū o ka no‘eau (‘Olelo No‘eau 1430) [Education is the standing torch of wisdom and using it has no boundaries.](#)
5. **Educate for Adaptation and Change (Aina)** ‘A‘ohe pau ka ‘ike i ka hālau ho‘okahi (‘Olelo No‘eau 203) [All knowledge is not taught in the same school.](#)

10. ASSESSMENT AND GRADING

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The letter grades are given in all courses except those conducted on a credit/no credit basis. Grades are calculated from the student’s assignments. Learning is a never-ending process. We learn every day by observing, solving problems, making mistakes, and not to repeat them again. Student responsibility is discovering their own style of learning. Educators’ responsibility is to create a learning environment that the student can discover, learn, apply, and flourish.

<p>GRADING YOUR ACCOMPLISHMENTS:</p> <p>Assignments: quizzes, tests, videos, business cases, simulations, exams.</p> <p>Deliverable: “Strategic Management Case Analysis of the selected organization.”</p> <p>Attendance & class participation Priceless</p>	<p>GRADE SCALE:</p> <p>A = 90% – 100%</p> <p>B = 80% – 89%</p> <p>C = 70% – 79%</p> <p>F* = 50% – 99%</p> <p>IF*= Incomplete F gives student 30-day to work on missing assignments. Needs a strong justification. Rarely used. Individually decided by instructor, Program Director, and student.</p>
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Letter grades are given in all courses except those conducted on a credit/no credit basis. Grades calculated from the student’s assignments, class participation, quizzes, tests, term papers, reports, and exams. They interpreted as follows:

A	Outstanding scholarship and an unusual degree of intellectual initiative.
B	Superior work done in a consistent and intellectual manner.
C	Average grade indicating a competent grasp of subject matter.
D	Inferior work of the lowest passing grade, not satisfactory for fulfillment of prerequisite course work.
F*	Failed to grasp the minimum subject matter, no credit given.
W	Withdrawal before published deadline.
I*	The issuance of an “I” grade is not automatic. At the discretion of the faculty member, a grade of “I” may be assigned to a student who completed a few assignments, but unable finished the homework due to unforeseen circumstances.
IP	In progress, primarily used for thesis completion or practicum completion.
AU	Audit.

Learning is never ending process. We learn every day by observing, solving problems, making mistakes and try not to repeat them. Student responsibility is discovering your own style of learning. Educators’ responsibility is to crate learning environment that student flourish.

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What students need to know about my pedagogy, how to succeed in such environment?

1. Maintain open an honest communication.
2. You have a question, just ask me, or send me email to maria.brownlow@chaminade.edu
3. This course resides on the Pearson myLab Management portal specifically developed for the textbook.
4. You grade yourself by submitting assignments into myLAB Management.
5. If you obtained a grade that you did not expect and you want to review incorrect answers and re-do them, you are welcome to do this within next two weeks. Practice is learning.
6. I do not deduct points.
7. Exam are scheduled during the semester when a section of the logical material is completed.
8. Exams cannot be repeated and must be completed within assigned dates. If unusual circumstances had occurred, and you notify me before the date of the exam, exam will be rescheduled. Each request to re-do exam is considered individually.

The General Rubric

A GRADE PAPER	This paper fulfills the assignment well. Its general idea is clear, and it is effectively presented. It manages its sources well, with no serious errors of fact or interpretation. It reports on adequate literature, but sources are not as authoritative or current as they should be. The paper is correct in usage, appropriate in style, and correct in mechanical standards of writing, including bibliographic citation.
B GRADE PAPER	This paper fulfills the assignment well. Its general idea is clear, and it is effectively presented. It manages its sources well, with no serious errors of fact or interpretation. It reports on adequate literature, but sources are not as authoritative or current as they should be. The paper is correct in usage, appropriate in style, and correct in mechanical standards of writing, including bibliographic citation.
C GRADE PAPER	This paper is adequate to fulfill the assignment, but it might be better described as an annotated bibliography. Points may be hard to follow, and the paper may be poorly organized (e.g., unbroken narrative with no headings or clear relationships; literature review that summarize sources in sequence instead of synthesizing points supported by references). Sources of information are poorly chosen -- insufficient in number, of inappropriate types, too old, lacking in authority, etc. There may be errors in usage, the style may be inappropriate for the assignment, or there may be errors in mechanics of writing or citation.
D GRADE PAPER	This paper meets only the minimum requirement of the assignment. The paper may lack adequate focus and instead attempt to cover too broad a topic. There may be serious error of fact or interpretation. Cited information comes from no authoritative sources in this field. Citations are incomplete or inaccurate or are formatted incorrectly.
F PAPER	This paper does not fulfill the assignment. It may omit important material lying within its declared scope or make repeated errors of fact or interpretation.



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INDIVIDUAL STUDY	Student submitted some work but not enough to earn a passing grade. Valid circumstances must be provided.
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SOURCE: Adopted from <https://www.cornellcollege.edu/library/faculty/focusing-on-assignments/tools-for-assessment/grading-guide.shtml>Source

Research Paper Rubric

Points		Expert	Proficient
50	Integration of Knowledge	The paper demonstrates that the author fully understands and has applied concepts learned in the course. Concepts are integrated into the writer's own insights. The writer provides concluding remarks that show analysis and synthesis of ideas.	The paper demonstrates that the author understands and has applied concepts learned in the course. Some of the conclusions, however, are not supported in the body of the paper.
10	Topic focus	The provided scope was clearly so student pay attention to be precise in this assignment. A thesis statement provides direction for the paper, either by statement of a position, example, or hypothesis.	The topic is focused but lacks direction. The paper is about a specific topic, but the writer has not established a position or opinion based on data.
10	Depth of discussion	In-depth discussion and elaboration in all sections of the paper. (During weekly scheduled meetings or via ZOOM session).	In-depth discussion and elaboration in most sections of the paper. (During weekly scheduled meetings or via ZOOM session).
15	Cohesiveness	Ties together information from all sources. Paper flows from one issue to the next without the need for headings. Author's writing demonstrates an understanding of the relationship among material obtained from all sources.	Ties together information from all sources. Paper flows with only some disjointedness. Author's writing demonstrates an understanding of the relationship among material obtained from all sources.
5	Spelling and grammar	No spelling &/or grammar mistakes.	Minimal spelling &/or grammar mistakes.
5	Sources	More than 5 current sources of which at least 2 are peer-review journal articles or scholarly books.	Five (5) current sources of which at least 2 are peer-review journal articles or

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Points		Expert	Proficient
		Sources include both general background sources and specialized sources. Special-interest sources and popular literature are acknowledged as such if they are cited. The web sites utilized are authoritative.	scholarly books. The web sites utilized are authoritative.
5	Citations	Cites all data obtained from other sources.	Cites most data obtained from other sources.
100	↔ Total Points		

8. Course Policies

Late Work Policy Student has to bring excuse letter from the doctor. Student have to catch up with missed assignments Students must attend classes regularly. Unexcused within a week.

Writing Policy

Offer specifics about your policy on formatting, e.g., use of MLA or APA (Calibri front size #12).

Instructor and Student Communication

Questions for this course can be emailed to the instructor at maria.brownlow@chaminade.edu
Online, in-person and phone conferences can be arranged. Response time will take place up to [number of hours or days].

Cell phones, tablets, and laptops

Out of consideration for your classmates, please set your cell phone to silent mode during class. Students are encouraged to bring laptops or tablets to class as the instructor will assign online activities and readings that will require the use of a laptop or tablet. Laptops and tablets should not be misused, such as checking distracting websites. Use your best judgment and respect your classmates and instructor.

Disability Access

If you need individual accommodations to meet course outcomes because of a documented disability, please speak with me to discuss your needs as soon as possible so that we can ensure your full participation in class and fair assessment of your work. Students with special needs who meet criteria for the Americans with Disabilities Act (ADA) provisions must provide written documentation of the need for accommodations from Kōkua 'Ike: Center for Student Learning by the end of week three of the class, in order for instructors to plan accordingly. If a student would like to determine if they meet the criteria for accommodations, they should contact the Kōkua 'Ike Coordinator at (808) 739-8305 for further information (ada@chaminade.edu).

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TITLE IX COMPLIANCE

Chaminade University of Honolulu recognizes the inherent dignity of all individuals and promotes respect for all people. Sexual misconduct, physical and/or psychological abuse will NOT be tolerated at CUH. If you have been the victim of sexual misconduct, physical and/or psychological abuse, we encourage you to report this matter promptly. As a faculty member, I am interested in promoting a safe and healthy environment, and should I learn of any sexual misconduct, physical and/or psychological abuse, I must report the matter to the Title IX Coordinator. If you or someone you know has been harassed or assaulted, you can find the appropriate resources by visiting Campus Ministry, the Dean of Students Office, the Counseling Center, or the Office for Compliance and Personnel Services.

Attendance Policy

The following attendance policy is from the 2019-2020 Academic Catalog (p. 54-55). Faculty members should also check with their divisions for division-specific guidelines.

Students are expected to attend regularly all courses for which they are registered. Student should notify their instructors when illness or other extenuating circumstances prevents them from attending class and make arrangements to complete missed assignments. Notification may be done by emailing the instructor's Chaminade email address, calling the instructor's campus extension, or by leaving a message with the instructor's division office. It is the instructor's prerogative to modify deadlines of course requirements accordingly. Any student who stops attending a course without officially withdrawing may receive a failing grade.

Unexcused absences equivalent to more than a week of classes may lead to a grade reduction for the course. Any unexcused absence of two consecutive weeks or more may result in being withdrawn from the course by the instructor, although the instructor is not required to withdraw students in that scenario. Repeated absences put students at risk of failing grades.

Students with disabilities who have obtained accommodations from the Chaminade University of Honolulu Tutor Coordinator may be considered for an exception when the accommodation does not materially alter the attainment of the learning outcomes.

Federal regulations require continued attendance for continuing payment of financial aid. When illness or personal reasons necessitate continued absence, the student should communicate first with the instructor to review the options. Anyone who stops attending a course without official withdrawal may receive a failing grade or be withdrawn by the instructor at the instructor's discretion.

Schedule

A tentative schedule will be provided during the course kick-off meeting.

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9. CREDIT HOUR POLICY

The unit of semester credit is defined as university-level credit that is awarded for the completion of coursework. One credit hour reflects the amount of work represented in the intended learning outcomes and verified by evidence of student achievement for those learning outcomes. Each credit hour earned at Chaminade University should result in a minimum of 45 hours of engagement, regardless of varying credits, duration, modality, or degree level. This equates to one hour of classroom or direct faculty instruction and a minimum of two hours of out-of-class student work each week for approximately fifteen weeks for one semester. Terms that have alternative lengths, such as 15-weeks terms, should have an equivalent amount of faculty instruction and out-of-class student work to meet each credit hour. Direct instructor engagement and out-of-class work result in total student engagement time of 45 hours for one credit. The number of engagement hours may be higher, as needed to meet specific learning outcomes.

Specific Credit Situations

The minimum 45 hours of engagement per credit hour can be satisfied in fully online, internship, or other specialized courses through several means, including:

- a) **regular online instruction** or interaction with the faculty member and fellow students and
- b) **academic engagement** through extensive reading, research, online discussion, online quizzes or exams; instruction, collaborative group work, internships, laboratory work, practice, studio work, and preparation of papers, presentations, or other forms of assessment.

This policy is in accordance with federal regulations and regional accrediting agencies.

Assuming a three-credit hour course requires key assessments (there is no essay in this quantitative), mid-term exam, and final exam, the time calculation would be as follows:

- **Seat Time:**
 - 90 minutes Tu & Th = 180 min weekly x 14 weeks = 2,520 minutes or **42 hours**
- **Time Spent on Key Assessments:**
 - **Assignments** in myLab Management type homework, quizzes, tests, interactive videos, and simulations 2-times per week X 1.5hrs. of study X 14 weeks = **42 hours**
 - **Exams** = 6 exams scheduled over the semester period X 1 hrs. studying = **6 hours**
 - **Students**, working in teams of 3-5, create **the Business Strategy Dissertation Papers** of ~ 55 pages including many pictures and tables (reading, researching, and compiling data, downloading data from the SEC to the Excel model, calculating selected ratios, and interpreting financial reports ~ **68 hrs.**
- Sub-Total = 42 hrs. + 6 hrs. + 68 hrs. = **116 hours** (seat time + key assessments)

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- Total required engagement 135 hours - 116 hours = **19 hours** remaining

This is a three-credit hour course requiring 135 clock hours of student engagement, per the official CUH Credit Hour Policy. Students enrolled in this course anticipated to spend **42 hours** in class, **6 hours**, 6 studying for 6 exams, and the **Business Strategy Dissertation Paper ~68 hours.**, working in teams of 3-5 students during the semester, and **19 hour** on other tasks as assigned for 1.4 hours per week.

11. UNIVERSITY POLICIES

Undergraduate Catalog, 2023-20204 Academic Year
<https://catalog.chaminade.edu/>

Student Conduct Policy

Campus life is a unique situation requiring the full cooperation of each individual. For many, Chaminade is not only a school, but a home and a place of work as well. That makes it a community environment in which the actions of one students may directly affect other students. Therefore, each person must exercise a high degree of responsibility. Any community must have standards of conduct and rules by which it operates. At Chaminade, these standards are outlined to reflect both the Catholic, Marianist values of the institution and to honor and respect students as responsible adults. All alleged violations of the community standards are handled through an established student conduct process, outlined in the Student Handbook, and operated within the guidelines set to honor both students' rights and campus values.

Students should conduct themselves in a manner that reflects the ideals of the University. This includes knowing and respecting the intent of rules, regulations, and/or policies presented in the Student Handbook, and realizing that students are subject to the University's jurisdiction from the time of their admission until their enrollment has been formally terminated. Please refer to the Student Handbook for more details. A copy of the Student Handbook is available on the Chaminade website under Student Life.

For further information, [please refer to the Chaminade Catalogue.](#)

Student Health

In the overall scope of student development, health care is a vital element for physical development and well-being. Because Chaminade University does not have a health center on campus, we offer free alternative means of transportation for residence students to and from several local public clinics and area hospitals.

Please visit <https://studentaffairs.chaminade.edu/counseling-center/health-services/> for more information. Chaminade supports health requirements that complement the goals of maintaining a healthy, safe campus. These requirements are based upon laws of the State of Hawaii and therefore

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are strictly enforced. Failure to comply will result in being prohibited from registering for classes and/or moving into residence halls. For more information, see page 39 and following pages.

Tutoring Services

All Chaminade undergraduate students are eligible to receive free tutoring through Kōkua 'Ike: Center for Student Learning. Kōkua 'Ike. Provides in-person tutoring with student or professional tutors. Appointments are scheduled via an online appointment system. Students seeking more information and wanted to schedule appointments should stop by Kōkua 'Ike, located in the Student Services Building, call the [Tutor Coordinator at 808-735-8305](tel:808-735-8305) or [email tutoring@chaminade.edu](mailto:tutoring@chaminade.edu).

Graduate students are also eligible for tutoring in certain subject areas. Please call 808-735-8305 for further information. All Chaminade students have access to Smarthinking, an online tutoring resource. Students may access Smarthinking through the university's learning management system. [Please call 808-735-8305 for further information.](tel:808-735-8305)

Academic Grievance

Concerns of Academic Issues Questions regarding the conduct of a course, including grading, should be director to the instructor of the course. If the issue cannot be resolved in discussion with the instructor, the student should invoke the additional steps outlines below.

The following three items of an academic nature have specific procedures to address concerns:

1. Course content that veers significantly and substantively from the content and requirements as set forth in a course syllabus
2. Demonstrably arbitrary/unfair evaluation of student produced coursework
3. Accusations of plagiarism or other forms of academic dishonesty.

Page #53 and following pages

Academic Honesty

Academic honesty is an essential aspect of all learning, scholarship, and research. It is one of the values regarded most highly by academic communities throughout the world. Violations of the principle of academic honesty are extremely serious and will not be tolerated.

Students are responsible for promoting academic honesty at Chaminade by not participating in any act of dishonesty and by reporting any incidence of academic dishonesty to an instructor or to a university official. Academic dishonesty may include theft of records or examinations, alteration of grades, and plagiarism, in addition to more obvious dishonesty.

Questions of academic dishonesty in a particular class are first reviewed by the instructor, who must make a report with recommendations to the Dean of the Academic Division. Punishment for academic dishonesty will be determined by the instructor and the Dean of Academic Division and may include an "F" grade for the work in question, an "F" grade for the course, suspension, or dismissal from the University.

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Accusations of Plagiarism or Other Forms of Academic Dishonesty

Plagiarism is the offering of work of another as one's own. Plagiarism is a serious offense and may include, but is not limited to, the following:

1. Complete or partial copying directly from a published or unpublished source without proper acknowledgement to the author. Minor changes in wording or syntax are not sufficient to avoid charges of plagiarism. Proper acknowledgement of the source of a text is always mandatory.
2. Paraphrasing the work of another without proper author acknowledgement.
3. Submitting as one's own original work, however freely given or purchased, the original exam, research paper, manuscript, report, computer file, or other assignment that has been prepared by another individual.

In the cases of alleged academic dishonesty, such as plagiarism, cheating, claiming work not done by the student, or lying, where a faculty member observes or discovers the dishonesty, the faculty members may choose to confront the student and handle the matter between the faculty member and the student, or the faculty member may choose to refer the incident to the Dean or Graduate Program Director. If the Dean or Graduate Program Director is the instructor in question, the concern should be directed to the provost. If the Provost is the instructor in question, the concern should be directed to the President. If the faculty member chooses to confront the situation and it is not satisfactorily resolved between the faculty member and the student, the matter may then be referred or appealed to the Dean or Director.

In either case, the Dean or Graduate Program Director may choose to resolve the matter through a meeting with both the student and the faculty member or refer the matter to the provost. The findings, in either case, are final.

ADA Policy

<https://chaminade.edu/student-life/counseling-services/>

email: counselingcenter@chaminade.edu

Campus Security at the university is overseen by the Director of Campus Safety, a full-time university employee. Guard services are contracted with Allied Universal. The Campus Security Officers are uniformed, unarmed, and not deputized. Their authority to arrest is the same power as that of any private citizen.

Chat online:

Introduce yourself to others in the chat session. Be polite. Choose words carefully. Do not use derogatory statements. Be concise in responding to others in the chat session. Be constructive in your comments.

Classroom Policies

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While each instructor has their own policies regarding classroom conduct and requirements, the following University policies apply to all classes:

- Smoking and alcoholic beverages are prohibited in all classrooms, whether or not class is in session.
- No pets are allowed in class. Exceptions will be made in the case of a seeing-eye dog.
- Radio, CD players, headsets, televisions, and other personal audiovisual equipment not pertinent to the class are prohibited during class.
- Cellular telephone use is also prohibited during class except in extenuating circumstances approved in advance by the professor.
- The use of any camera or video devices while in class, restrooms, locker rooms, or in any situation not normally considered public or where users of the facility may expect privacy is prohibited. Such devices shall include but are not limited to those in mobile telephones, computers, electronic organizers, or other more surreptitious equipment, and which are capable of capturing either still or moving image.
- A dress code requiring footwear and appropriate attire, to be worn in classrooms, as well as in the library, cafeteria, and administrative offices. No beachwear is allowed. Laboratories have additional requirements. Please note that it is the instructor's sole prerogative to determine whether a student is.
- In a fit condition to perform classroom work (e.g., is not under the influence of alcohol or drugs, and is not sleeping).
- Working on assignments for that particular class (rather than working on projects for other classes or engaging in activity unrelated to schoolwork).
- Distracting other students as to impair the learning environment.

If the instructor finds a student in violation of any of these provisions, or the policies outlines in the course syllabus, he or she may require the student to leave the classroom and may subsequently mark the student absent, which could eventually affect the student's final grade. Failure on the part of the student to honor the instructor's request to leave the classroom may result in removal of the student by the University security personnel and initiation of the University disciplinary process.

Communicable Disease Policy

<https://www.cdc.gov/>

Residence Life: (808) 739-4648

Dean of Students: (808) 735-4710

Discussion Groups:

1. Review discussion threads thoroughly before entering the discussion.
2. Maintain threads by using the "reply" button rather than starting a new topic.
3. Be respectful of others' ideas.
4. Read the comments of others thoroughly before entering your remarks.
5. Cooperate with group leaders in completing assigned tasks.
6. Be positive and constructive in group discussions.
7. Respond in a thoughtful and timely manner.

SYLLABUS

Drug – Free Workplace & Campus Policy

Student Handbook, on page # 43

Guidelines for Communication

Email: Use your Chaminade email account. Always include a subject line.

Remember that without others being able to see your facial expressions or hear your tone, some comments may be taken in a way you did not intend. So be careful in wording your emails. Use of emoticons may be helpful in some cases.

Special formatting such as centering, audio messages, tables, html, etc. should be avoided unless necessary to complete an assignment or other communication.

Information Technology Resources

Computer Labs, the public computer lab on campus is located on the central floor of the Sullivan Family Library. This computer lab features PC desktops as well as MACs with a variety of software and provides an ideal environment for students and faculty to reference materials for research, as well as work assignments.

Use of Technology to Harass

Under any circumstances, no student may use technology to harass any other person.

Campus Security, Henry Hall Annex (808) 735 - 4792

24-Hour Chaminade University **Emergency Information Hotline (808) 739 - 7499; (833) 739 - 7499**

University Emergency Information webpage: <https://chaminade.edu/emergency/>

Library:

Provide a link to the Chaminade library, www.chaminade.edu/library

Contact the Chaminade IT Helpdesk for technical issues:

helpdesk@chaminade.edu or call (808) 735-4855