



**Chaminade**  
**University**  
OF HONOLULU

## **EDUC 745 Course Syllabus**

3140 Waialae Avenue - Honolulu, HI 96816

[www.chaminade.edu](http://www.chaminade.edu)

**Course Number:** EDUC 745

**Course Title:** School Community Relations

**School/Division:** School of Education and Behavioral Sciences

**Term:** Winter 2023 / January 9 – March 20

**Credits:** 3

**Instructor Name:** Dr. Hans Chun

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**Virtual Office Hours:** M.W.F 11:00 am – 12:15 pm / T.Th 1:30 pm – 3:00 pm and by appointment

### **University Course Catalog Description**

A school is a vital and central hub in a community and thus, establishing and maintaining strong community relations with all stakeholders is crucial for the success of all. This course will introduce and address the various aspects of effective school-community relations for education administrators and their specific role.

### **Conceptual Framework**

The Education Division's Conceptual Framework is based upon a set of beliefs that flow from the University's vision and mission statements, the Division's vision and mission statements, and the core academic beliefs of Chaminade University. These values and beliefs are based on the Catholic Marianist principles; a commitment to mentor teacher and educational leader candidates to their fullest potential; a commitment to teaching, scholarship and research; and a commitment to serve the university and the larger community.

### **Education Division Mission Statement**

The Education Division's mission is to foster the development of knowledgeable, proficient, and reflective teachers and educational leaders. Our programs are based in the liberal arts tradition, Catholic Marianist values, current research, best practice, and professional standards. In this context we develop educators who demonstrate ethical, effective and culturally responsive practices, and a commitment to building a just and peaceful society.

### **Marianist Values**

1. Educate for formation in faith
2. Provide an integral quality education
3. Educate in family spirit
4. Educate for service, justice and peace
5. Educate for adaptation and change

### **Program Learning Outcomes (PLO)**

1. Describe the impact of socio-economic, legal, and ethical factors at an educational setting that promotes service, justice, and peace in a multicultural learning environment.
2. Synthesize best practices and evidence-based research into the effective operations of a campus that are relevant, integral, and essential to the success of a school.
3. Define a vision for a school and organizational change processes that work towards providing an excellent education, promoting student learning, and the development of the whole person.
4. Examine effective skills in promoting a positive school culture for all and the means for adaptation and change.

5. Articulate collaboration and communication with various internal/external stakeholders associated with a school setting.

**Course Learning Outcomes (CLO)**

1. Describe the state of the school’s relationship with the community at the student’s school. (PLO: 2, 4)
2. Illustrate the appropriate tools and strategies to communicate effectively and build or enhance relations with internal/external stakeholders. (PLO: 2)
3. Recognize strategies to enhance relations with internal/external stakeholders. (PLO: 4)

**Learning Materials**

- Douglas J. Fiore (2021). School-Community Relations (5th ed.) Routledge. ISBN: 978-0367458935
- Other learning materials will be provided.

**Assessment**

Assignments
Weeks 1 & 2 – 50 points
Week 3 – 50 points
Week 4 – 50 points
Week 5 – 50 points
Week 6 – 50 points
Week 7 – 50 points
Week 8 – 50 points
Week 9 – 50 points
Week 10 – 50 points
Portfolio – 50 points
500 points
<b>Total</b>

May be subject to change based on the dynamics of current events. Late assignments submitted one-day late will receive a 10% deduction and two-days late with a 25% deduction. Unexcused late assignments will not be accepted after. If there is an emergency, make sure to contact me before the due date of an assignment. No work will be accepted after the last day of the course.

**Grading scale**

100-90%	A
89-80%	B
79-70%	C
69-0%	F

**Schedule**

Week	Class	Read Chapter(s)
Weeks 1 & 2 1/9 – 1/22	<p><b>Public Opinion / Pulse of the Community</b></p> <p>Assignment: Reflection and analysis of the public’s opinion of your school and the current state of interaction with community entities.</p>	1, 2
Week 3 1/23 – 1/29	<p><b>Internal Publics / External Publics</b></p> <p>Assignment: Analysis of your school’s internal and external publics.</p>	5, 6

<b>Week</b>	<b>Class</b>	<b>Read Chapter(s)</b>
Week 4 1/30 – 2/5	<b>Meaning What You Say</b>  Assignment: Utilizing the guidelines from the chapter, the student will prepare for a phone discussion with the instructor who will play the role of a community stakeholder.	11
Week 5 2/6 – 2/12	<b>School Community Relations at all levels / Communicating Is Everybody's Job</b>  Assignment: Reflection and analysis of your communication skills.	3, 4
Week 6 2/13 – 2/19	<b>Media Relations</b>  Assignment: Media relations exercise preparation.	7
Week 7 2/20 – 2/26	<b>Putting It All On Paper</b>  Assignment: Analysis of general letters and newsletters sent from your school. Creation of a letter from the principal based on a case scenario.	8
Week 8 2/27 – 3/5	<b>Crisis Planning &amp; Management</b>  Assignment: Review of case studies on school crises and discussion on effectiveness of crisis management.	12
Week 9 3/6 – 3/12	<b>E-Communication / Social Media</b>  Assignment: Discussion on effective application of social media in the school setting. Review and analysis of general e-communication templates from your school.	9, 10
Week 10 3/13 – 3/20	<b>Opportunities to Shine / Evaluating Effectiveness</b>  Assignment: Essay on designing and/or improving school events to allow opportunities for the school to shine and evaluating the effectiveness of the events. -Final Portfolio	13, 14

May be subject to change based on the dynamics of current events.

### **Online Course Guidelines**

- Our main online learning management system (LMS) platform utilizes Canvas. Please make sure to review the Student Tutorial located on your course dashboard regarding instructions on accessing and submitting materials and assignments. Also, if you have any questions, please make sure to contact me and I can assist you on navigating the course. We will also utilize Zoom or a similar platform for live online class sessions if the need arises.
- Netiquette Guidelines: Students should communicate with each other using the same common courtesy, politeness, and appropriate online behaviors as we would in a face-to-face environment: a) Respect the opinions of others and their right to disagree; b) Keep replies and comments focused on the relevant topic; d) Post discussions and assignments in a timely fashion so that others can have sufficient time to review and reply.

### **Writing Standards**

All work submitted by Chaminade University students must meet the following writing standards. Written assignments should:

1. Use correctly the grammar, spelling, punctuation, and sentence structure of Standard Written English.
2. Develop ideas, themes, and main points coherently and concisely.
3. Adopt modes and styles appropriate to their purpose and audience.
4. Be clear, complete, and effective.
5. Carefully analyze and synthesize material and ideas borrowed from sources. In addition, the sources of the borrowed material should be correctly acknowledged to avoid plagiarism (see Plagiarism).

### **Academic Honesty**

Violations of the Honor Code are serious. They harm other students, your professor, and the integrity of the University. Alleged violations will be referred to the Office of Judicial Affairs. If found guilty of plagiarism, a student might receive a range of penalties, including failure of an assignment, failure of an assignment and withholding of the final course grade until a paper is turned in on the topic of plagiarism, failure of the course, or suspension from the University.

Violations of Academic Integrity: Violations of the principle include, but are not limited to:

- Cheating: Intentionally using or attempting to use unauthorized materials, information, notes, study aids, or other devices in any academic exercise.
- Fabrication and Falsification: Intentional and unauthorized alteration or invention of any information or citation in an academic exercise. Falsification is a matter of inventing or counterfeiting information for use in any academic exercise.
- Multiple Submissions: The submission of substantial portions of the same academic work for credit (including oral reports) more than once without authorization.
- Plagiarism: Intentionally or knowingly presenting the work of another as one's own (i.e., without proper acknowledgment of the source).
- Abuse of Academic Materials: Intentionally or knowingly destroying, stealing, or making inaccessible library or other academic resource materials.
- Complicity in Academic Dishonesty: Intentionally or knowingly helping or attempting to help another to commit an act of academic dishonesty.

Plagiarism includes, but is not limited to:

- Copying or borrowing liberally from someone else's work without his/her knowledge or permission; or with his/her knowledge or permission and turning it in as your own work.
- Copying of someone else's exam or paper.
- Allowing someone to turn in your work as his or her own.
- Not providing adequate references for cited work.
- Copying and pasting large quotes or passages without properly citing them.

### **Title IX Compliance**

Chaminade University of Honolulu recognizes the inherent dignity of all individuals and promotes respect for all people. Sexual misconduct, physical and/or psychological abuse will NOT be tolerated at CUH. If you have been the victim of sexual misconduct, physical and/or psychological abuse, we encourage you to report this matter promptly. As a faculty member, I am interested in promoting a safe and healthy environment, and should I learn of any sexual misconduct, physical and/or psychological abuse, I must report the matter to the Title IX Coordinator. If you or someone you know has been harassed or assaulted, you can find the appropriate resources by visiting Campus Ministry, the Dean of Students Office, the Counseling Center, or the Office for Compliance and Personnel Services.

### **Disability Access**

The University is committed to providing reasonable accommodations for all persons with disabilities. This syllabus is available in alternate formats upon request. Students who need accommodations must be registered with Student Disability Services. Students with special needs who meet criteria for the Americans with Disabilities Act (ADA) provisions must provide written documentation of the need for accommodations to Kokua Ike: Center for Student Learning by the end of week three of the class, in order for the instructor to plan accordingly. Failure to provide written documentation will prevent your

instructor from making the necessary accommodations. If you would like to determine if you meet the criteria for accommodations, contact [ada@chaminade.edu](mailto:ada@chaminade.edu).

### **Attendance Policy**

As stated in the Chaminade University Catalog, students are expected to attend all classes for courses in which they are registered. Students are expected to attend all classes in which they are registered. The student should notify their instructors when illness or other extenuating circumstances prevents them from attending class and make arrangements to complete missed assignments. Not meeting the attendance requirements may result in lowering of the grade, withdrawal from the course, or failing the course. The instructor will specify and enforce expectations for online participation and receipt of assignments appropriate to the design of the course.

#### **Excused Absences**

Since it is expected that students will participate in all class sessions, excused absences are only granted in exceptional situations where evidence is provided by the student to the instructor. Students should notify their instructors when a situation prevents them from attending class and make arrangements to complete missed assignments. While notification of the instructor by a student that he/she will be absent is courteous, it does not necessarily mean the absence will be excused.

#### **Unexcused Absences**

Chaminade University student policy states that in cases where unexcused absences are equivalent to more than a week of classes, the instructor has the option of lowering the grade.