



**Economics 202 (Halawa)  
Principles of Microeconomics  
Spring 2023  
Course Syllabus**

**Instructor:** Dr. Guanlin Gao

**Class meets:** Thursday, 6:30 pm-8:15 pm

**Course description:** This course introduces the principles of economics that individuals and firms follow when making decisions within a market economy and how the market system allocates scarce resources. In this course, we also study the basics of supply and demand, theory of pricing under competition, monopoly, and imperfect competition, and government interference in the market system.

**Textbook:** Principles of Microeconomics. Dirk Mateer and Lee Coppock. W. W. Norton & Company. 3<sup>rd</sup> Edition (July 1, 2020). ISBN-10: 039342247X. ISBN-13: 978-0393422474. Other materials will be posted on the Canvas course website and/or provided in class.

**Course Learning Objectives (CLOs):** By the end of this course, you will be able to

- 1) Explain the fundamental microeconomic themes of scarcity, opportunity costs, incentives, demand and supply, which permeate everyday life.
- 2) Differentiate between perfectly competitive and imperfectly competitive markets and their economic outcomes.
- 3) Develop the economic way of thinking based on model building and analysis to explain microeconomic phenomena.

This course satisfies the following Program Learning Outcomes (PLOs):

	CLO 1	CLO 2	CLO 3
PLO	1,7,8	1,2,8	1,2,8
Marianist Values: 5			

**Program Learning Outcomes:**

- 1) Communicate effectively regarding business related tasks, in both oral and written modes
- 2) Select and use the appropriate quantitative tools for decision-making
- 3) Undertake analysis, perform tasks, and develop strategies using the central concepts of each functional area of business
- 4) Assess and create business strategy appropriate for organizations in specified business environments, including global and domestic markets
- 5) Discuss the legal obligations of organizations and the ethical dilemmas they face, along with appropriate frameworks for addressing these dilemmas
- 6) Discuss the distinctive features and challenges of conducting business

internationally

- 7) Serve as an effective individual contributor to a group process and deliverable
- 8) Use business skills to promote service, justice and peace within community organizations

**Marianist Values:**

**Native Hawaiian Values:**

1) Education for formation in faith	(Mana) E ola au i ke akua ('Ōlelo No'eau 364) - May I live by God
2) Provide an integral, quality education	(Na'auao) Lawe i ka ma'alea a kū'ono'ono ('Ōlelo No'eau 1957) - Acquire skill and make it deep
3) Educate in family spirit	('Ohana) 'Ike aku, 'ike mai, kōkua aku kōkua mai; pela iho la ka nohana 'ohana ('Ōlelo No'eau 1200) - Recognize others, be recognized, help others, be helped; such is a family relationship
4) Educate for service, justice & peace	(Aloha) Ka lama kū o ka no'eau ('Ōlelo No'eau 1430) - Education is the standing torch of wisdom
5) Educate for adaptation & change	(Aina) 'A'ohe pau ka 'ike i ka hālau ho'okahi ('Ōlelo No'eau 203) - All knowledge is not taught in the same school

**WASC Core Competencies:**

1. Written Communication
2. Oral Communication
3. Quantitative reasoning
4. Critical Thinking
5. Information Literacy

**Grading and Assignments:** Your grade is composed of the following five items:

1. **Attendance:** 50 points. You are expected to attend all classes. If you must miss a class, it is your responsibility to catch up with the class material.
1. **Homework assignments:** 20 points each \* 10 assignments = 200 points
2. **Exams:** 100 each \* 2 exams = 200 points
3. **Final Project:** 100 points. More information will be provided in class.

**Grading Scales:**

Total Points	Letter Grade
≥ 495	A
440 - 494	B
385 - 439	C
330 - 384	D
≤ 329	F

## Course Schedule:

Week	Topic	Textbook Reference
1	Class orientation & Ten Principles of Economics	Chapter 1
2		
3	Demand and Supply	Chapter 3
4		
5	Market Outcomes and Tax Incidence	Chapter 5
6	Market Inefficiencies: Externalities and Public Goods	Chapter 7
7		
8	<b>Midterm Exam</b>	<b>Chapter 1, 3, 5 &amp; 7</b>
9	Economics and Personal Finance	Special Topics
10	Business Costs and Production	Chapter 8
11		
12	Firms in a Competitive Market	Chapter 9
13		
14	Monopoly & Price Discrimination	Chapter 10&11
15	Monopolistic Competition & Oligopoly	Chapter 12&13
16	<b>Final Exam</b>	<b>Chapter 8-13</b>

*Note: This course schedule provides a general plan. Deviations may be necessary.*

## University Policies:

**Academic Honesty Statement:** Violations of the Honor Code are serious. They harm other students, your professor, and the integrity of the University. Alleged violations will be referred to the Office of Judicial Affairs. If found guilty of plagiarism, a student might receive a range of penalties, including failure of an assignment, failure of an assignment and withholding of the final course grade until a paper is turned in on the topic of plagiarism, failure of the course, or suspension from the University.

Violations of Academic Integrity: Violations of the principle include, but are not limited to:

- Cheating: Intentionally using or attempting to use unauthorized materials, information, notes, study aids, or other devices in any academic exercise.
- Fabrication and Falsification: Intentional and unauthorized alteration or invention of any information or citation in an academic exercise. Falsification is a matter of inventing or counterfeiting information for use in any academic exercise.
- Multiple Submissions: The submission of substantial portions of the same academic work for credit (including oral reports) more than once without authorization.
- Plagiarism: Intentionally or knowingly presenting the work of another as one's own (i.e., without proper acknowledgment of the source).
- Abuse of Academic Materials: Intentionally or knowingly destroying, stealing, or making inaccessible library or other academic resource materials.

Complicity in Academic Dishonesty: Intentionally or knowingly helping or attempting to help another to commit an act of academic dishonesty.

Plagiarism includes, but is not limited to:

- Copying or borrowing liberally from someone else's work without his/her knowledge or permission; or with his/her knowledge or permission and turning it in as your own work.
- Copying of someone else's exam or paper.
- Allowing someone to turn in your work as his or her own.
- Not providing adequate references for cited work.
- Copying and pasting large quotes or passages without properly citing them.

**Disability Access:** If you need individual accommodations to meet course outcomes because of a documented disability, please speak with me to discuss your needs as soon as possible so that we can ensure your full participation in class and fair assessment of your work. Students with special needs who meet criteria for the Americans with Disabilities Act (ADA) provisions must provide written documentation of the need for accommodations from Kōkua 'Ike: Center for Student Learning by the end of week three of the class, in order for instructors to plan accordingly. If a student would like to determine if they meet the criteria for accommodations, they should contact the Kōkua 'Ike Coordinator at (808) 739-8305 for further information ([ada@chaminade.edu](mailto:ada@chaminade.edu)).

**Title IX Compliance:** Chaminade University of Honolulu recognizes the inherent dignity of all individuals and promotes respect for all people. Sexual misconduct, physical and/or psychological abuse will NOT be tolerated at CUH. If you have been the victim of sexual misconduct, physical and/or psychological abuse, we encourage you to report this matter promptly. As a faculty member, I am interested in promoting a safe and healthy environment, and should I learn of any sexual misconduct, physical and/or psychological abuse, I must report the matter to the Title IX Coordinator. If you or someone you know has been harassed or assaulted, you can find the appropriate resources by visiting Campus Ministry, the Dean of Students Office, the Counseling Center, or the Office for Compliance and Personnel Services.