

Chaminade University of Honolulu

Spring 2021

Course:	ENT 302
Course Title:	Hogan Colloquium
Department/Division:	Hogan Entrepreneurial Program
Course Credits:	3
Instructor:	Dr. Roy Panzarella, 808-739-4667, roy.panzarella@chaminade.edu
Office Location:	Kieffer Hall Room 14
Office Hours:	by appointment
Class Meetings:	Tuesdays, 2:30 pm–5:20 pm
Class Location:	Hale Hoaloha Room 201 (HHOA 201)

Course Description:

The course is comprised of various workshops designed to develop skills essential to entrepreneurial work. Students will participate in practical hands-on sessions structured to enhance their ability to participate more effectively when applying their university and entrepreneurial learning in the actual world of work.

In some cases, the material covered may complement the development already introduced in Ent 301 or in other skill development experiences. For those students who have excelled in such activities, some of the skill improvement may occur in smaller increments. For those who have not been substantially exposed or who did not adequately master the material, the actual skill enhancement will be more dramatic.

In all cases, the students will be treated as if they are engaged in the actual world of work and will be treated to skill development that is normally provided by organizations seeking to expose their valued employees to important management development opportunities. This relatively advanced approach is intended to reflect the advanced status and high motivation of participants in the Hogan Entrepreneurial Program.

Marianist Values:

This class represents one component of your education at Chaminade University of Honolulu. An education in the Marianist Tradition is marked by five principles and you should take every opportunity possible to reflect upon the role of these characteristics in your education and development:

1. Education for formation in faith
2. Provide an integral, quality education
3. Educate in family spirit
4. Educate for service, justice and peace
5. Educate for adaptation and change

Native Hawaiian Values

Education is an integral value in both Marianist and Native Hawaiian culture. Both recognize the transformative effect of a well-rounded, value-centered education on society, particularly in seeking justice for the marginalized, the forgotten, and the oppressed, always with an eye toward

God (Ke Akua). This is reflected in the ‘Olelo No’eau (Hawaiian proverbs) and Marianist core beliefs:

1. Educate for Formation in Faith (Mana) E ola au i ke akua (‘Olelo No’eau 364) May I live by God
2. Provide an Integral, Quality Education (Na’auao) Lawe i ka ma’alea a kū’ono’ono (‘Olelo No’eau 1957) Acquire skill and make it deep
3. Educate in Family Spirit (‘Ohana) ‘Ike aku, ‘ike mai, kōkua aku kōkua mai; pela iho la ka nohana ‘ohana (‘Olelo No’eau 1200) Recognize others, be recognized, help others, be helped; such is a family relationship
4. Educate for Service, Justice and Peace (Aloha) Ka lama kū o ka no’eau (‘Olelo No’eau 1430) Education is the standing torch of wisdom
5. Educate for Adaptation and Change (Aina) ‘A’ohe pau ka ‘ike i ka hālau ho’okahi (‘Olelo No’eau 203) All knowledge is not taught in the same school

Course Objectives: When you have successfully completed this course you will have been exposed to some of the skills essential to entrepreneurial work and will have improved your skill development in a variety of areas.

Course Requirements:

- Workshops (3 hours each)
- Writing Exercises
- Speaking Exercises
- Leadership Book Reviews
- Other as assigned by individual workshop leaders

Attendance and constructive participation in all class discussions and activities.

Text:

None

Selected Readings: Workshop Facilitators may assign books or readings or distribute workshop materials in advance.

Grading:

Exercises	150 Points
Book Reviews	100 Points
Attendance and Participation in ALL Assignments	250 Points

	TOTAL	<hr/> 500 Points
450 - 500 points = A		
400 - 449 points = B		
350 - 399 points = C		
300 - 349 points = D		
300 points = F		

Course Atmosphere:

This is a participatory hands-on class! We will learn from the sharing of different views and perspectives and by applying them to simulated business situations. It will be conducted at a level comparable to management development training in professional organizations. Students will be expected to conduct themselves with a professional decorum during all workshops; **to wear “aloha” business attire**; to be punctual for all meetings and to exchange professional courtesies in their interactions with facilitators and speakers.

Course Policies:

Disability Access: If you need individual accommodations to meet course outcomes because of a documented disability, please speak with me to discuss your needs as soon as possible so that we can ensure your full participation in class and fair assessment of your work. Students with special needs who meet criteria for the Americans with Disabilities Act (ADA) provisions must provide written documentation of the need for accommodations from the Counseling Center by the end of week three of the class, in order for instructors to plan accordingly. If a student would like to determine if they meet the criteria for accommodations, they should contact the Kōkua ‘Ike Coordinator at (808) 739-8305 for further information (ada@chaminade.edu).

Title IX Compliance: Chaminade University of Honolulu recognizes the inherent dignity of all individuals and promotes respect for all people. Sexual misconduct, physical and/or psychological abuse will NOT be tolerated at CUH. If you have been the victim of sexual misconduct, physical and/or psychological abuse, we encourage you to report this matter promptly. As a faculty member, I am interested in promoting a safe and healthy environment, and should I learn of any sexual misconduct, physical and/or psychological abuse, I must report the matter to the Title IX Coordinator. If you or someone you know has been harassed or assaulted, you can find the appropriate resources by visiting Campus Ministry, the Dean of Students Office, the Counseling Center, or the Office for Compliance and Personnel Services.

Attendance Policy: Students are expected to attend all class sessions. Please notify me via email (roy.panzarella@chaminad.edu) when you are sick or have other extenuating circumstances which prevents you from attending class and make arrangements to complete missed assignments. If you stop attending this course without officially withdrawing, you may receive a failing grade. Unexcused absences equivalent to more than a week of classes may lead to a grade reduction for this course. Any unexcused absence of two consecutive weeks or more may result in being withdrawn from this course.

Academic Conduct Policy: Students should conduct themselves in a manner that reflects the ideals of the University. This includes knowing and respecting the intent of rules, regulations, and/or policies presented in the Student Handbook, and realizing that students are subject to the University’s jurisdiction from the time of their admission until their enrollment has been formally terminated. Please refer to the Student Handbook for more details. A copy of the Student Handbook is available on the Chaminade website.

For further information, please refer to the Student Handbook: <https://chaminade.edu/wp-content/uploads/2019/08/NEW-STUDENT-HANDBOOK-19-20-Final-8.20.19.pdf>.



ENT 302 - Course Schedule

This course schedule is a guide and will be followed as closely as possible.

Location: Hale Hoaloaha Room 201

SESSION 1 Tues. – 2/2	“Bleadership” #1	Roy Panzarella	roy.panzarella@chaminade.edu
SESSION 2 Tues. – 2/9 Online Only	The Art of Oratory https://chaminade.zoom.us/j/91612908200 Meeting ID: 916 1290 8200	Pam Chambers	speakout@pamchambers.com
SESSION 3 Tues. – 2/16 Online Only	The Art and Science of Time Optimization https://chaminade.zoom.us/j/91512988672 Meeting ID: 915 1298 8672	Kalei Inn	Kalei@kaleiinn.com
SESSION 4 Tues. – 2/23	Design Thinking	Ian Kitajima	iankitajima@oceanit.com
SESSION 5 Tues. – 3/2	“Bleadership” #2 and Battlefield Lessons in Leadership	Roy Panzarella Neil Yamamoto	roy.panzarella@chaminade.edu neil.k.yamamoto@gmail.com
SESSION 6 Tues. – 3/9	Storytelling	Olav Holst	kapena@mac.com
SESSION 7 Tues. – 3/16	Managing Your Passions	Lance Hylander	hylanderle@yahoo.com
SESSION 8 Tues. – 3/23	Creativity and Brand Entrepreneurship	Melinda Mullis	melinda@orangeroc.com
SESSION 9 Tues. – 3/30 Online Only	What Corporate Leaders can Learn from the Military https://chaminade.zoom.us/j/91409905264 Meeting ID: 914 0990 5264	Jeffrey McCausland	mccauslj@comcast.net
SESSION 10 Tues. – 4/6 Face to face Only	Business Operations (Location: Hale Koa Hotel)	Ed Fagan	edward.fagan@halekoa.com
SESSION 11 Tues. – 4/13 Online Only	Moral Courage https://chaminade.zoom.us/j/93398211965 Meeting ID: 933 9821 1965	Jake Polumbo	jakepolumbo@gmail.com
SESSION 12 Tues. – 4/20	No class		
SESSION 13 Tues. – 4/27 Face to face Only	The First 90 Days	Roy Panzarella Devon Seward	Roy.panzarella@chaminade.edu Devon.seward@chaminade.edu