

CHAMINADE UNIVERSITY OF HONOLULU  
MBA 741 GOVERNMENTAL RELATIONS  
COURSE SYLLABUS

**COURSE:** MBA 741 – Government Relations  
**SEMESTER:** Spring 2019  
**DAY AND TIME:** Tuesday, 5:45 – 9:45  
**LOCATION:** TBD  
**TEXT:** Handouts  
**INSTRUCTOR:** James R. “Duke” Aiona Jr.  
**EMAIL:** [dukeaiona@gmail.com](mailto:dukeaiona@gmail.com)

**Catalog Course Description:** Administrative professionals in the public sector and non-government organizations (NGO’S) must understand and cultivate working relationships with various levels of government and community partners. This course looks at theory and practice of governmental relations within a democratic, federalist system. Focus is on operations and interactions among city/county, state, and federal agencies and how NGO’S can effectively and efficiently engage and interact with these various levels of public governmental agencies. Specific attention is given to state and city/county relations in Hawaii.

**Course Objectives:**

- Acquire and demonstrate an understanding of the interdependence of NGO’S and various levels of public governmental agencies in developing and implementing public policy.
- Acquire and demonstrate an understanding of the practical aspect of how the various levels of public government agencies relate to each other.
- Acquire and demonstrate an understanding of the practical aspect of how NGO’S can effectively engage with the various levels of public government agencies in relation to (and not limited to) contracting and funding.
- Demonstrate the ability to present case analysis with strategic recommendations.

**Course Requirements:** Students must come to class prepared to participate and interact in class assignments. The ability to demonstrate and effectively communicate your thoughts, ideas, and position on issues/topics will be considered in determining a student’s grade.

**Attendance:** Attendance is mandatory. If you are unable to attend a class session, it is important that you let me know via email at [dukeaiona@gmail.com](mailto:dukeaiona@gmail.com) prior to the start of class. Students with two absences will be penalized one letter grade in their course grade. Students

with three or more absences will fail the course. Assignments will not be accepted after due date and time.

### **Course Assignments:**

#### Reading Assignments

Students should come prepared to lead and participate in class discussion on assigned readings. Students may be asked to prepare written position statements on the assigned readings prior to class presentation and discussion.

#### Guest Speakers

Students should be prepared to engage guest speakers in lively discussion on the topic presented by the speaker. Students should also be prepared to discuss how the guest speaker's presentation may or may not have affected their perspective on the topic/issue (or other related topics/issues) presented by the speaker.

#### Research Paper

Requirements of the research paper will be discussed at the first class meeting.

#### Class Project

We will discuss the topic and specifics of this project at the first class meeting.

#### Grading

Your course grade will be based on the following point schedule:

|                              |            |
|------------------------------|------------|
| Research Paper               | 25         |
| Class Project                | 25         |
| Class participation          | 50         |
| <b>Total Possible Points</b> | <b>100</b> |

#### Course Grading Scale

| Grade | Scale        | Point Value |
|-------|--------------|-------------|
| A     | 90% or above | 90 – 100    |
| B     | 80% to 89%   | 80 – 89     |
| C     | 70% to 79%   | 70 – 79     |
| D     | 60% to 69%   | 60 – 69     |
| F     | 59% or below | < 59        |

**Academic Honesty:**

Students are responsible for promoting academic honesty at Chaminade by not participating in any act of dishonesty and by reporting any incidence of dishonesty to an instructor or to a University official. Academic dishonesty may include theft of records or examinations, alteration of grades, and plagiarism. Questions of academic dishonesty in a particular class are first reviewed by the instructor, who must make a report with recommendation to the business School Dean. Consequences for academic dishonesty may range from an "F" grade for the work in question to an "F" grade for the course to suspension or dismissal from the University.

**Students with Disabilities:**

Chaminade University provides reasonable accommodations for individuals with a disability in compliance with the Americans with Disabilities Act (ADA) of 1990. If you would like to know if you qualify for ADA accommodations, please contact our Counseling Center at 808-735-4845. Current appropriate documentation will be required for determination of accommodation eligibility.

**Characteristics of a Marianist Education:**

The following are characteristics of approach to education engaged at Marianist schools, including Chaminade University:

- Educate for formation in faith
- Provide an integral quality education
- Educate in family spirit
- Educate for service, justice and peace
- Educate for adaptation and change

**Instructor Background Information:**

James R. Aiona Jr. graduated from the University of the Pacific with a Bachelor of Arts Degree in Pre-Law. A major emphasis was government. He served as Deputy Corporation Counsel with the City and County of Honolulu for 5 years. In that capacity he represented the City and County of Honolulu in labor disputes, civil matters, property condemnation, and all matters relating to personnel. He also served as a family and circuit court state judge for 8 years. Lastly, he served as the Lieutenant Governor of the State of Hawaii from 2002 to 2010. This is his 8th term as an instructor of this course.