

**Chaminade University**  
**MBA Program**  
**Financial Analysis & Application, MBA752, Online**

Quarter: Summer 2018

**Instructor Contact Information**

Course Instructor: Gholam Khaleghi, PhD

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**Course Description**

This course examines financial management of organizations through analyzing current financial environment, problems, and decision-making in business. Issues include management of cash, receivables in inventories, long- and short-term investment alternatives and capital sources, capital budgeting, return on investment, and risk management. Formulating, implementing, and communicating financial strategies stressed.

**Prerequisite:** MBA 510 and MBA 611 or equivalent.

**Course Learning Outcomes**

At the conclusion of this course, successful students will have demonstrated:

- A thorough understanding of various financing opportunities (both debt and equity) organizations that is available for making decisions to fund operations and capital expenditures.
- Knowledge about the difference between investment decisions and financing decisions, and how these two fundamentally determine the value and cost of capital of the firm.
- Analyze the ways to both assess a firm's financial health and determine alternatives for continued success or improvement in a variety of business settings.
- Evaluate cash flows of an organization and determine key practices of decision making for key stakeholders.
- Apply various models and use different methods to evaluate capital projects with scarce organizational resources.

### **Course Schedule and Topics\***

Week 01 Due: Jul. 13	Review of the Syllabus and Financial Analysis Chapter 01: Financial Markets and Institutions Case Study: Financing the WP Strategic Plan: Corporate Funding Alternatives
Week 02 Due: Jul. 20	Chapter 02: Overview of the Financial System Case Study: The Deutsche Bank Report: Measuring Financial performance
Week 03 Due: Jul. 27	Chapter 04: Understanding Interest Rates Valuation Case Study: Interest rate fall leads to funding opportunities
Week 04 Due: Aug. 03	Chapter 05: The Behavior of Interest Rate Case Study: Federal Reserve – Interest Rate Risk Strategy Objectives
Week 05 Due: Aug. 10	Chapter 06: How Do Risk and Term Structure Affect Interest Rates? Case Study: The risk premium on Gov. vs. Corp Bonds.
Week 06 Due: Aug. 17	Chapter 08: Why Do Financial Crises Occur? Case Study: Has Financial Development Made the World Riskier?
Week 07 Due: Aug. 24	Chapter 12: Forecasting Project Cash Flows Case Study: Restructuring Corporate Financial Policy: Diagnosis of Problems and Evaluation of Cash Flows Strategies
Week 08 Due: Aug. 31	Chapter 13: Risk Analysis of Project Cash Flows Case Study: Risk Management and Hedging Cash Flows risk
Week 09 Due: Sept. 07	Chapter 17: Financial Forecasting and Planning Case Study: Business Performance Evaluation: Approaches for Enhancing the Accuracy of Business Financial Forecasting
Week 10 Due: Sept. 17	Chapter 08: Financial Analysis of Housing Chapter 16: Analysis of Personal Financial Planning (Optional) Case Study: Distinctive risk characteristics of residential housing

**\*Subject to change.**

**Homework:**

The main reason for the weekly homework sets is to prepare you for the actual chapter quizzes and exams.

There are 11 homework assignments but students will be graded based on the 10 homework assignments with the highest scores. Each homework set worth 10 points: a total of 100 points.

A homework set score > 89%, the student will earn 10 points.

A homework set score > 79%, the student will earn 8 points.

A homework set score > 69%, the student will earn 7 points.

A homework set score > 59%, the student will earn 6 points.

A homework set score > 49%, the student will earn 5 points.

The correct answers to your homework will be posted within 24 hours after the due date of each assignment. Each quiz is will be due on Friday at 11:30pm (Hawaii Standard Time).

**Quizzes:**

There are 11 quizzes and you have 30 minutes to complete each quiz containing 20 questions (one point each). Only 10 quizzes with the highest scores will be counted, a total possible point of 200. Thus, if you run to any problem or with a quiz, consider it as your lowest quiz score which have no effect in your final grade. The correct answers to the quizzes will appear on the test page of the Canvas within 48 hours after the due date of any of the quizzes.

Each quiz will be due on Friday, 11:30pm (Hawaii Standard Time).

**Exams:**

There are 2 exams and you have 75 minutes to complete each exam containing 50 questions (one point each): a total of 200 points for 2 exams. Each exam is available Tuesday at 12:30am through the following Monday at 11:30pm (Hawaii Standard Time).

The correct answers to the exams will appear on the test page of the Canvas within 24 hours after the due date of any of the exams.

**Online Case Studies:**

There are a total of 10 discussion articles (9 required and 1 optional). Only 9 of them with the highest scores will be counted. 10 points each, a total possible point of 90. Thus, if you run to any problem or with one weekly case study (no effect on your final grade), consider it as your lowest score.

All the weekly case assignments are located on each Weekly Module with their due dates. Usually, you'll have one discussion article with questions to answer and/or comments to post on Canvas located on the top menu bar.

You will be graded based on your weekly posts. The purpose of the case studies is to promote and encourage the exchange of ideas among students. Each case will be due on Friday, 11:30pm (Hawaii Standard Time). You will be receiving feedback within 48 hours after the due date.

Make sure that your comments contribute to the class discussion. Your comment or response to your classmates will be evaluated based on the quality of arguments used in it. "I agree", "Cool stuff!" remarks are not considered valuable contribution to the discussion and will not be graded. You can certainly cheer your classmates but do not expect to receive any points for participation based solely on those "Way to go!" type postings.

When you post messages online, follow the basic principles of netiquette - rules for communicating online. [Click on this link to read more about those.](#)

## **Readings and Materials**

1. TEXTBOOK: Serious of Handouts are posted on Modules.

## **Assessment and Grading**

Makeup exams will be permitted only in case of extenuating circumstances. Quizzes and exams will be problems, multiple choice, and/or short essay.

## **Grading System**

### **Assessment and Grading**

Grades of incomplete will not be given. Makeup exams will be permitted only in case of extenuating circumstances. Quizzes and exams will be problems, multiple choice, and/or short essay.

## **Grading System**

Activities	Total Possible Points	
Case Studies	(9 Discussion)(10)	90
Homework	(10 Homework)(10)	100
Quizzes	(10 Quizzes)(20)	200
Exams	(2 Exams)(50)	100
Total Possible Points for All Activities		490

**Final grades will be based on the total points accumulated.**

**441≥A; 392≥B; 343≥C; 294≥D; 294< F.**

## **Academic Honesty**

Students are responsible for promoting academic honesty at Chaminade by not participating in any act of dishonesty and by reporting any incidence of dishonesty to an instructor or to a University official. Academic dishonesty may include theft of records or examinations, alteration of grades, and plagiarism. Questions of academic dishonesty in a particular class are first reviewed by the instructor who must make a report with recommendations to the Business School Dean. Consequences for academic dishonesty may range from an “F” grade for the work in question to an “F” grade for the course to suspension or dismissal from the University.

## **Students with Disabilities**

Chaminade University provides reasonable accommodations for individuals with a disability in compliance with the Americans with Disabilities Act (ADA) of 1990. If you would like to know if you qualify for ADA accommodations, please contact our Counseling Center at 808-735-4845. Current appropriate documentation will be required for determination of accommodation eligibility.

## **Characteristics of a Marianist Education**

The following are characteristics of the approach to education engaged at Marianist schools, including Chaminade University:

- Educate for formation in faith
- Provide an integral quality education
- Educate in family spirit
- Educate for service, justice and peace
- Educate for adaptation and change

## **Instructor Background Information**

My name is Gholam Khaleghi. I earned my undergraduate degree in Economics and Mathematics from Worcester State College in Massachusetts and graduate degree in Applied Economics from the University of Hawaii-Manoa. Then, I moved back to Massachusetts to continue my education and research at Harvard University where I earned my post graduate degree while working on quantitative financial forecasting. For many years, I have worked as a business, economic, & financial consultant and lecturer in the areas of business, economic, financial, and leadership in 8 countries in the Asia/Pacific region and Europe.

## **Syllabus Modification**

This syllabus is only a plan. The instructor may modify the plan during the course. The requirements of the course may be altered from those appearing in the syllabus. Further, the plan

contains criteria by which the student's progress and performance in the course will be measured. These criteria may also be changed.

### **Guidelines for Communication**

All required communications for this online course are asynchronous. Please email me if you need help with any of the assigned chapters. I am available 24/7 in the four following ways to help you with this course:

- A) You can email me (gkhaleghi@gcom) your questions and I will provide answers to them.
- B) You can come to chat session via Intern We will discuss your questions, clarify issues, and provide answers to your questions.
- C) You can ask for a conference call via phone or Zoom.
- D) You can make an appointment to meet with me at the Chaminade Campus Email: [gkhaleghi@gmail.com](mailto:gkhaleghi@gmail.com). Always include course name and number in the subject line.

Remember that without others being able to see your facial expressions or hear your tone, some comments may be taken in a way you didn't intend. So be careful in wording your emails. Use of emoticons may be helpful in some cases.

### **Use standard fonts.**

Special formatting such as centering, audio messages, tables, html, etc. should be avoided unless necessary to complete an assignment or other communication.

### **Discussion Groups:**

- Review discussion threads thoroughly before entering the discussion. Be respectful of others' ideas.
- Read the comments of others thoroughly before entering your remarks. Cooperate with group leaders in completing assigned tasks.
- Be positive and constructive in group discussions. Respond in a thoughtful and timely manner.
- Introduce yourself to others in the chat session.
- Be polite. Choose words carefully. Do not use derogatory statements. Be concise in responding to others in the chat session.
- Be constructive in your comments.

### **Library**

Provide a link to the Chaminade library ([www.chaminade.edu/library](http://www.chaminade.edu/library))

### **Technical Support**

For Canvas account support email [helpdesk@chaminade.edu](mailto:helpdesk@chaminade.edu) or call (808)735-4855.

**Course Website Address**

<https://chaminade.instructure.com>