

Communication 331
Broadcast Performance
12:30 - 1:50 TR

Tom Galli
Off.
Home: 924-5394
Office Hours: TR 2 - 3 PM

SD 99
Hy

General

Welcome to Broadcast **Performance**. This is an **advanced** level media communication class, and my expectations are based on the fact that you have persevered this far.

Some very obvious things must always be said. You will be given freedom of choice in the content of some assignments. Please exercise discretion. Com 331 is not a forum to flaunt the extremities of your personal taste. Be creative, choose subjects and styles that appeal to you, but be mindful of your environment. Chaminade is a Catholic university.

A large portion of this class will be the critique of your work by your classmates. Please bear two things in mind! When you are critiquing, choose your words with care. You are evaluating a product, not the individual who produced it. When you are being critiqued, think before taking offense. Any slight offered your product by a classmate reflects their opinion of your work, not malignment of your character. You'll need a thick skin to survive in this field. Most clients and bosses are less than charitable when pointing out what they consider flaws in your performance.

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| Grading | Grades will follow a 10 % spread. All assignments will carry a point value. Grades will be the percentage of possible points you received.. |
| Quizzes | Quizzes will be randomly inflicted. Material up to and including the current day's assigned reading is fair game. 10 points each. |
| Exams | Expect a midterm and a final, each worth 50 points. |
| Projects | You will have 2 projects due near the end of the semester, each worth 50 points. |
| Practical | At the end of the semester, each student will schedule a time to meet privately with me. Within a 10 minute period, you will be required to mark and read "live to tape" a piece of copy. |
| Readings | You will have a taped reading assignment due periodically. Some of these will be conducted during class time, others may be assigned for outside class. 20 points each. |
| Attendance | Attendance is considered mandatory. All unexcused absences will incur a 5 point penalty on your total grade for the semester. |
| Materials | In addition to your textbook and note taking supplies you will need 1 video tape and 2 audio cassette tapes. |
| Field Trips | Throughout the semester, I will try to arrange field trips to local broadcast and production centers. These trips, though not mandatory, are worth 10 bonus points each. |

Tentative Schedule

January

12	Introductions and such
14	CH 1
19	CH 2
21	In-class reading
26	CH 3
28	CH 4

February

2	In-class reading
4	CH5
9	CH6
11	CH7
16	TBA
18	CH8
23	Interview exercises
25	Interview exercises
	Midterm review

March

2	Midterm exam
4	CH 9
9	In-class reading
11	CH 10
16	CH 11
18	TBA
23	<i>Spring break</i>
25	<i>Spring break</i>
30	In-class reading

April

1	CH 12
6	Project #1 workday
8	Project #1 workday
13	Project #1 workday
15	Critique
20	Project #2 workday
22	Project #2 workday
27	Project #2 workday
29	Critique
	Review for final