

SEO  
Ans

Chaminade University of Honolulu  
L.C. Viduya, Jr., Instructor

Spring 2001  
Schofield Barracks

## Communication <sup>0</sup>320<sup>L</sup> Public Speaking

### Description of the Course

The course is designed to engage students to the discipline of human communications. The focus will be in the development, analysis and assessments of public speeches. Message development in written, oral, and interpersonal forms will be discussed. The theories and research based data in communication will involve students in a variety of cooperative learning experiences.

### Objectives

1. To prepare and deliver speeches in an organized, coherent and influential manner.
2. To develop an understanding of basic organizational patterns of informative and persuasive speeches.
3. To deliver speeches with appropriate messages, use of language, bodily movements, and audience sensitivity.
4. To recognize the importance of ethics in public speaking.
5. To analyze/examine various reasoning and argumentation styles.
6. To develop sensitivity to cultural factors in public speaking.
7. To contribute to and receive constructive criticism/evaluations for speech improvement.
6. TO develop effective listening skills.
9. To be able to critically analyze speeches/messages.
10. To apply appropriate strategies to effective, informative and persuasive speech.

Text: The Art of Public Speaking. Stephen E. Lucas, Sixth Edition, 1998.

## Course Requirements

1. Points to be accumulated as noted on Student Performance Record.
2. All work assigned must be completed satisfactorily before a grade/credit can be awarded.

3. Grading Guide

A = 95%	427 - 454 p16
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B = 85%	382 - 426 pts
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C = 75%	337 - 381 pts
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D = 65%	292 - 336 pts
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F = below 65%	291 pts
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# CHAMINADE UNIVERSITY OF HONOLULU

## COMMUNICATION 320 - Public Speaking

SESSION	DATE	ACTIVITY	ASSIGNMENT
1	04/06/01	Overview of <b>class/introductions</b> Chapter 1 Speaking in Public Chapter 2 Ethics and Public Speakers Chapter 3 Listening Chapter 18 Speaking in Small Groups	Chapters 1, 2, 3 4, 5, 6, 18 Speech Prep.
2	04/13/01	Speech on Personal Experience Select Groups Chapter 4 Selecting a Topic and a Purpose Chapter 5 Analyzing the Audience Chapter 6 Gathering Materials	Chapters 7, 8, 9
3	04/20/01	Chapter 7 Supporting Your Ideas Chapter 8 Organizing the Body of the Speech Chapter 9 Beginning and Ending the Speech Group Work	Chapter 14 Speech Prep.
4	04/27/01	Speech by Groups Chapter 14 Speaking to Inform	Chapters 10, 11, 12, 13
5	05/04/01	Mid-Term Exam Chapter 10 Outlining the Speech Chapter 11 Using Language Chapter 12 Delivery Chapter 13 Using Visual Aids	Chapters 1, 2, 3, 4, 5, 6 7, 8, 9, 18 Chapter 15, 16 Speech Prep.
6	05/11/01	Speech to Inform Chapter 15 Speaking to Persuade Chapter 16 Methods of Persuasion	Chapter 17
7	05/18/01	Chapter 17 Special Occasion Speech Propaganda	Speech Prep.
8	05/25/00	Speech to Persuade	
9	06/01/01	Speech for Special Occasion	
10	06/08/01	Culminating Activity Final Exam	Chapters 10, 11, 12, 13 14, 15, 16, 17

' Classroom activities/group work will be integrated at various times throughout the session.