



# Chaminade University

OF HONOLULU

Melba Kop  
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## COMMUNICATION 320: PUBLIC SPEAKING

### DESCRIPTION

**Intermediate course. Study and experience in more complex forms of informative, persuasive, and argumentative speaking. Historical/critical analysis of principal speakers and speeches. PREREQUISITE: Communication 140.**

### OBJECTIVES

1. **Prepare speeches in an organized format**
2. **Deliver speeches with appropriate use of voice and bodily action**
3. **Recognize the importance of ethics in public speaking**
4. **Know the basic differences in organization between an informative and a persuasive speech**
5. **Understand the strategies in adapting to different audiences**
6. **Distinguish the various types of nonverbal messages that the public speaker communicates**
7. **Present a message that appeals to emotions**
8. **Argue logically for and against an issue**
9. **Listen to and evaluate speeches more critically**
10. **Give constructive criticism to speakers and respond to evaluations of others nondefensively**

## COMMUNICATION 320: PUBLIC SPEAKING GRADE COMPUTATION

Name	Grade			
	<u>Grade</u>	No.	%	<u>Points</u>
<u>SPEECHES</u>				
Quotation			05	
Informative (Plus Visual Aid)			10	
Persuasive (Logos)			15	
Personal Interest/ Message (Pathos)			15	
Two-Team Debates			15	
Two-Person Debates			15	
EXAMINATION			25	
Total				
Absences				
A+ = 13	B+ = 10	C+ = 7	D+ = 4	F = 1
A = 12	B = 9	C = 6	D = 3	
A- = 11	B- = 8	C- = 5	D- = 2	

### Policy- on Attendance

Attendance is strongly encouraged for

1. mastering both the oral and **written** requirements
2. serving as an audience
3. sharpening **your skills as** a listener
4. evaluating the effectiveness of speeches.

Thus, any absence beyond three, whether excused or unexcused, is an automatic -15 points from the total point system.

## CLASS SCHEDULE

Week 1:	Course <b>Overview</b> Communication Process Delivery
Week 2:	<u>"Quotation" Speeches</u>
Week 3:	Informative Speaking
Week 4:	<u>Informative Speeches</u>
Week 5:	Persuasive Speaking (Logos)
Week 6:	Types of Reasoning Fallacious Reasoning
Week 7:	<u>Persuasive Speeches</u>
Week 8:	Pathos
Week 9:	Debate Principles
Week 10:	<u>Pathos Speeches</u>
Week 11:	Team Meetings
Week 12:	<u>Team Debates</u>
Week 13:	<u>Team Debates</u>
Week 14:	Conferences
Week 15:	Two-Person _Debates

\*Subject to change, give or take a week.