

Chaminade University

OF HONOLULU

Melba Kop
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COMMUNICATION 320: PUBLIC SPEAKING

DESCRIPTION

Intermediate course. Study and experience in more complex forms of informative, persuasive, and argumentative speaking. Historical/critical analysis of principal speakers and speeches. Prerequisite: Communication 140.

OBJECTIVES

1. Prepare speeches in an organized and coherent format
2. Know the basic differences in organization between an informative and a persuasive speech
3. Understand the strategies in adapting to different audiences
4. Deliver speeches with appropriate use of language, voice, and bodily action
5. Recognize the importance of ethics in public speaking
6. Distinguish the various types of nonverbal messages that the public speaker communicates
7. Analyze the major types of arguments in persuasive messages
8. Argue effectively for and against an issue
9. Listen to speeches more effectively
10. Give constructive criticism to speakers and respond to evaluations of others nondefensively

COMMUNICATION 320: PUBLIC SPEAKING GRADE COMPUTATION

	Grade			
	<u>Grade</u>	<u>No.</u>	<u>%</u>	<u>Pin</u>
Speeches				
Quotation			05	
Informative			10	
Process with Visual Aid			15	
Persuasive (Logos)			15	
Personal Interest/Message (Pathos)			15	
Debate on a Current Issue			20	
<u>Examination</u>			20	
Total				
Absences				

A+ = 13	B+ = 10	C+ = 7	D+ = 4	F = 1
A = 12	B = 9	C = 6	D = 3	
A- = 11	B- = 8	C- = 5	D- = 2	

Policy on Attendance

Attendance is strongly encouraged for

1. mastering both the oral and written requirements
2. serving as an audience
3. sharpening your skills as a listener
4. evaluating the effectiveness of speeches.

Thus, any absence beyond three, whether **excused** or unexcused, is an automatic -10 points from the total point system

CLASS SCHEDULE

Week 1:	Course Overview <u>Getting Started</u> (Chapter 1) <u>The Basics</u> (Chapter 2) <u>Delivery</u> (Chapter 11)
Week 2:	Rehearsal and Delivery “ <u>Quotation</u> ” Speeches (Focus: Delivery)
Week 3:	<u>Informative Speaking</u> (Chapter 13) <u>Audience Analysis</u> (Chapter 4) <u>Finding Originality and Focus</u> (Chapter 5) <u>Discovering Information</u> (Chapter 6) <u>Organizing Information</u> (Chapter 7) <u>Introductions, Transitions, and Conclusions</u> (Chapter 8)
Week 4:	Informative Speeches (Focus: Organization/Delivery)
Week 5:	<u>Visual Aids</u> (Chapter 12) <u>Listening</u> (Chapter 3)
Week 6:	Process Speeches with Visuals (Focus: Organization/Delivery)
Week 7/8:	<u>Persuasive Speaking</u> (Chapter 14) Types of Reasoning <u>Credibility</u> (Chapter 9)
Week 9:	<u>Language</u> (Chapter 10)
Week 10:	Persuasive Speeches (Focus: Evidence/ Logical Appeals)
Week 11:	Debate Principles
Week 12:	Personal Interest/ Message Speeches (Focus: Language/Emotional Appeals)
Week 13:	Make-up Speeches Examination
Week 14:	Conferences
Week 15:	Debates (Focus: Presenting/Defending Position/ Quality of Research)

*Subject to change, give or take a week.