141-2

Communications 140 I Personal & Public Speech

Text: **Communicate!** (Verderber, 9<sup>th</sup> ed.)

Section 04: 2:00 - 3:20 TR

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Personal & Public Speech is an introductory class in the realm of verbal and nonverbal communication. Over the course of the semester, you will be introduced to concepts and skills relating to: intrapersonal, interpersonal, and nonverbal communication; group discussion; informative speaking; persuasive speaking; and the power and uses of language.

By the completion of this class, you should have a clear understanding of

- the process of communication
- ways in which to increase your effectiveness as a communicator
- productive methods of handling conflict
- strategies for the preparation and presentation of public addresses

## **Grading:**

Journal	30 points
Midterm Exam	50 points
Analytic paper	40 points
<b>Demonstration Speech</b>	20 points
Persuasive Speech	20 Mints
Informative Speech	20 points
Choice Speech	20 points

TOTAL 200 points

You will need to buy either a small spiral notebook or small binder for your journal. Your journal is an ongoing record of your experiences with the exercises in the text. I will collect them when we begin giving speeches and return them on our last day.

You will also need to purchase I blank VHS tape and bring it to every speech you present. A portion of your grade will be a self-evaluation, which you should prepare in the form of a typed short essay. Be sure to find two things you feel you handled well, and two things you need to work on for your next speech. Submit this evaluation with the outline for your next speech.

Any scheduling conflicts you experience should be brought to my attention as soon as possible. Attendance is considered mandatory.

## Tentative schedule

Tentative schedule							
Augus	st		21	Reading:	CH 14		
31		ainted & such.		Journal:	p.331 Practice		
September		26	Reading:	CH 15			
2	Reading:	CH 1					
7	Journal.	p.12 Test Your Competence CH 2	28	Reading: Journal:	CH 16 p.377 Test Your Competence p.395 Observe &A nalyze		
7	Reading:		Marra	mber			
	Work Due:	Self-logo					
	Journal:	p.48 Test Your Competence	2	Reading:	CH 17		
9	Reading:	CH 3	4	Informative speeches			
	Journal.	p.62 Test Your Competence			•		
		•	9	Informative s	speeches		
14	Reading:	CH 4					
	Work Due:	Ads & biographies Rulebreaking exercise	11	Veteran's Day Holiday			
	Journal:	p. 90 Observe & Analyze	16	Demonstration speeches			
16	Reading:	CH 5	18	Demonstration	on speeches		
10	Journal:	p.125 Test Your Competence	10	Demonstratio	on specenes		
	Journal.	p.123 Test Tour Competence	22	Danding: CU	10		
			23	Reading: CH	16		
21	Reading:	CH 6					
	Journal:	p.142 Test Your Competence	25	Thanksgiving	<b>g</b> Holiday		
23	Reading:	CH 7	Decer	nher			
23	Journal:	p.168 Understand Yourself	2	Persuasive speeches			
	Journal.	p.100 Undersidid 1 Ourself	2	i cisuasive sp	occenes		
28	Reading:	CH 8	7	Persuasive speeches			
	Journal:	p.197 Think Critically					
	oonnen.	p.13, 1 min Critically	9	Your Choice	Speeches		
30	Reading:	CH 10 & 11		Tour Choice Speeches			
30	Journal:	p.239 Test Your Competence	15	Your Choice	Spachas		
	journai.	•	13	Tour Choice	Speeches		
0-4-1		p.261 Think Critically					
October 5 MIDTERM EXAM							
7	Screening						
12	-						
12	Screening						
14	Reading:	CH 12					
	Journal:	p.287 Practice					
19	Reading:	CH 13					
	Journal.	p.318 Practice					