

CHAMINADE UNIVERSITY
SENIOR STUDIO - COMMERCIAL DESIGN
ID 471
FALL 2013

Victoria B. Reventas, ASID
cell phone: (808) 358-3869
Office Hours: Mon 8:30-9:20
or By Appointment

COURSE DESCRIPTION AND OBJECTIVES:

Class meets Mondays from 9:30 – 12:20 and Wednesdays from 1:45-4:35 pm (6 contact hours per week)

Prerequisites: ID Major and successful completion of the Junior year juried portfolio review.

Students move through initial client contact, programming, concept design, schematic design, design development, contract documentation, and presentation methodology. Various commercial design scenarios will be completed and may include: healthcare, hospitality, retail, office, institutional, cultural and recreational, senior living, and/or restaurant design.

This studio focuses on the creation and presentation of commercial projects. Students will apply knowledge from all previous coursework, while showcasing student's individual creativity and problem-solving capabilities.

Instruction is provided to assess students' strengths and weaknesses to ensure final project completion. Outside mentors will also offer individualized instruction during the design process.

REQUIRED TEXTS:

Designing Commercial Interiors, Christine M. Piotrowski, ASID, IIDA and Elizabeth A. Rogers, IIDA, Second Edition

Specifications for Commercial Interiors, S.C. Reznikoff, New Revised Edition

2010 ADA Standards for Accessible Design, Department of Justice

RECOMMENDED SUPPLEMENTAL RESOURCES:

Illustrated Codes for Designers – Non-Residential, Katherine S. Ankerson

The Scott, Foresman Handbook for Writers, John Ruskiewicz, Christy Friend, Daniel E. Seward, Maxine Hairston, Ninth Edition

Business Forms for Interior Designers, Tad Crawford and Eva Doman Bruck

Cradle to Cradle, William McDonough and Michael Braungart

Interior Design Visual Presentation, Maureen Mitton, Third Edition

Interior Graphic Standards, Corky Binggeli and Patricia Greichen, Second Edition

Interior Design, Contract, and other Interior Design Magazines

GRADING:

Your final grade will be weighted as follows:

Class Participation	05%
Exercises & Papers	05%
Project #1 - Concept	20%
Project #2 – Schematic Design	20%
Project #3 – Design Development	20%

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Final Project – Contract Documents 30%

A = 100-90%; B = 89-80%; C = 79-70%; D = 69-60%; F = <60%

If grades fall below 70%, Deficiency Reports are sent to the registrar and your advisor. A 2.5 GPA is required for declared majors in the CUH Interior Design Program.

Attendance is mandatory and is Chaminade University's policy. Two (2) consecutive unexcused absences or four (4) cumulative unexcused absences will elicit a deficiency report submitted to the Registrar and may result in a failing grade. Tardiness and leaving early affect continuity of the course.

All projects must be complete and submitted on time, unless otherwise arranged. Points will be deducted for each day the assignment is late. Projects will be graded/reviewed and returned to the student with mark-ups and/or an evaluation (as appropriate.)

EVALUATION CRITERIA:

- Evidence of understanding design skills and theories being evaluated in the exercises and papers
- Evidence of understanding the client's needs and problem identification of the project
- Creative and comprehensive problem solving
- Professional project organization and presentation
- Application of critical thinking and analysis of information
- Contribution and engagement in studio
- Professional conduct during class – please see CUH Student Handbook for Code of Conduct.

LEARNING OUTCOMES:

- Demonstrate an understanding of the roles of an Interior Designer on Commercial projects and their interaction with Clients, Architects, Engineers, Contractors and Industry Partners.
- Demonstrate ability to effectively research materials needed for various commercial environments
- Demonstrate knowledge of available resources in Hawaii, the mainland, and worldwide.
- Mastering basic business principles, professional ethics, teamwork, and personal design strategies.
- Demonstrate coursework strategies to initiate, organize, design, and present creative design solutions that meet requirements dictated by the client and project type.
- Produce quality work suitable for incorporation in student's portfolio for employment.
- Demonstrate knowledge of laws, codes, standards, and guidelines that impact the design of interior spaces.
- Demonstrate ability to communicate design concepts and problem solving justifications through written, oral, and a variety of visual media