



### STUDIO DESCRIPTION AND OBJECTIVES:

Studio meets Mondays and Wednesdays from 9:30 – 12:30 (6 studio contact hours per week)  
Prerequisites: ID Major and successful completion of the junior year juried portfolio review.

Students move through initial client contact, site visits, programming, concept design, schematic design, design development, contract documentation, and presentation methodology to final “live” project design presentation to real clients (*Surfing the Nations* <http://surfingthenations.com/>). Various commercial (and sustainable!) design scenarios will be completed to include: retail (fashion), hospitality, office, institutional, cultural, recreational, and restaurant design within the context of a large commercial/community-service development initiative involving the rehab of central Wahiawa (see above/attached streetscape, plot plan and video links).

Students will apply knowledge from all previous coursework, while showcasing student’s individual creativity and problem-solving capabilities in a simulated “office” setting. Team work will also be an integral part of the studio, with some mentoring of second year students also working on the project (“vertical studio”). Instruction is provided to assess students’ strengths and weaknesses towards successful final project completion. Outside visitors will also offer critique instruction during the design process, and design work will be stored and presented on a team web site (which will additionally serve as portfolio medium).

This final service-learning “capstone” project is to be submitted to the “Student Sustainable Design Competition” (<http://www.iida.org/content.cfm/student-sustainable-design-competition>) and/or others TBD. Course content and scheduling are subject to change at the instructor’s discretion in the interest of sound pedagogy.

### PROJECT VIDEO LINKS:

<http://vimeo.com/44083157> "Change is just one step away" Texas Bar closes!  
<http://vimeo.com/44081897> "Breaking down the walls" Wahiawa

## COMMERCIAL DESIGN STUDIO

ID 416

FALL 2012

### REQUIRED TEXTS:

*Designing Commercial Interiors*, Christine M. Piotrowski, ASID, IIDA and Elizabeth A. Rogers, IIDA, Second Edition

*Business Forms for Interior Designers*, Tad Crawford and Eva Doman Bruck

*Specifications for Commercial Interiors*, S.C. Reznikoff, New Revised Edition

*2010 ADA Standards for Accessible Design*, Department of Justice

*The Scott, Foresman Handbook for Writers*, John Ruszkiewicz, Christy Friend, Daniel E. Seward, Maxine Hairston, Ninth Edition

### RECOMMENDED SUPPLEMENTAL RESOURCES:

*Sustainable Commercial Interiors*, Bonda and Sosnowchik

*Cradle to Cradle*, William McDonough and Michael Braungart

*Interior Design Visual Presentation*, Maureen Mitton, Third Edition

*Interior Graphic Standards*, Corky Binggeli and Patricia Greichen, Second Edition

*Interior Design, Contract*, and other Interior Design Magazines

*Central Oahu Sustainable Communities Plan*, [http://www.honoluluodpp.org/planning/DevSust\\_CentralOahu.asp](http://www.honoluluodpp.org/planning/DevSust_CentralOahu.asp)



### Examples of Design Student Service-learning Web Sites:

[www.studioimpact06.com](http://www.studioimpact06.com)

[www.stanford.edu/class/cee137/](http://www.stanford.edu/class/cee137/)

<http://elev.es.enpc.fr/clubinfo/laennec/main.htm>

### INDISPENSABLE WEB RESOURCE LINKS:

[www.interiordesign.net/](http://www.interiordesign.net/)

[www.fxmagazine.co.uk](http://www.fxmagazine.co.uk)

[www.dezeen.com/interiors/retail](http://www.dezeen.com/interiors/retail)

[www.dezeen.com/interiors/restaurants-and-bars](http://www.dezeen.com/interiors/restaurants-and-bars)

<http://www.dezeen.com/interiors/offices-interiors/>

[www.interiorsmagazine.net](http://www.interiorsmagazine.net)

[www.contractdesign.net](http://www.contractdesign.net)

[www.interiorsandsources.com](http://www.interiorsandsources.com)

[www.homeanddesign.com](http://www.homeanddesign.com)

<http://www.ddionline.com/displayanddesignideas/student-center/Student-Center-6927.shtml>



57 Kamehameha Highway, Wahiawa

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### GRADING:

Your final grade will be weighted as follows:

Class Participation	10%
Project #1	20%
Project #2	20%
Exercises & Papers	20% (to include possibly the IIDA Lloy Hack Essay competition or similar; see <a href="http://www.iida.org/content.cfm/lloy-hack-essay-competition">http://www.iida.org/content.cfm/lloy-hack-essay-competition</a> )*
Final Project	30% (Team project including individual student projects #1 & #2)

**\* n.b. Students will be required to do competition research and are encouraged to participate as appropriate. re the Lloy Hack IIDA Essay Competition:**

Typically students must be IIDA members and participate in the Mentoring Week in February 2013 to participate; students can join IIDA (and ASID) through IDpro (our on-campus club). The IIDA liaison will be speaking to CUH-ID students during a lunch-time presentation on Sept. 5. We have discussed with the local IIDA chapter (and ASID, as well) to allow mentoring at times other than the 'nationally-dictated' week (ASID - RealWorld Design Week in November; IIDA - Mentoring Week in February).

<http://www.iida.org/content.cfm/guidelines-for-lhec>

A = 100-90%; B = 89-80%; C = 79-70%; D = 69-60%; F = <60%

If grades fall below 70%, Deficiency Reports are sent to the registrar and your advisor. A 2.5 GPA is required for declared majors in the CUH Interior Design Program.

Attendance is mandatory and is Chaminade University's policy. Two (2) consecutive unexcused absences or four (4) cumulative unexcused absences will elicit a deficiency report submitted to the Registrar and may result in a failing grade. Tardiness and leaving early affect continuity of the course.

All projects must be complete and submitted on time, unless otherwise arranged. Points will be deducted for each day the assignment is late. Projects will be graded/reviewed and returned to the student with mark-ups and/or an evaluation (as appropriate.)

### EVALUATION CRITERIA:

- Evidence of understanding design skills and theories being evaluated in the exercises and papers
- Evidence of understanding the client's needs and problem identification of the project
- Creative and comprehensive problem solving and design work
- Professional project organization and presentation
- Application of critical thinking and analysis of information
- Contribution and engagement in studio
- Professional conduct during class – see CUH Student Handbook for Code of Conduct
- Web site

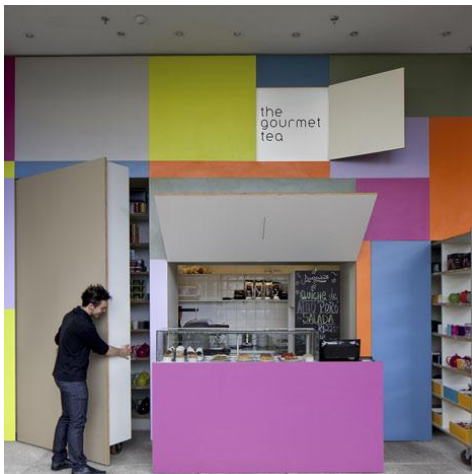
## COMMERCIAL DESIGN STUDIO

ID 416

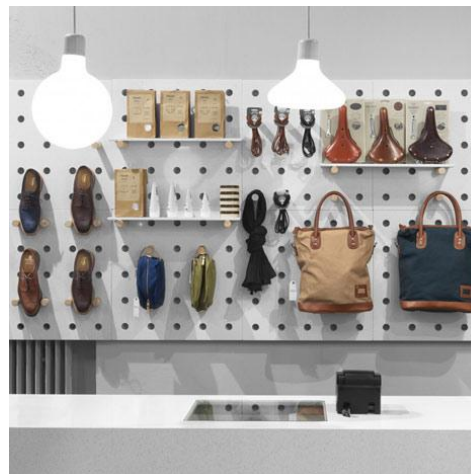
FALL 2012

### LEARNING OUTCOMES:

- Demonstrate an understanding of the roles of an Interior Designer on Commercial projects and their interaction with Clients, Architects, Engineers, Contractors and Industry Partners.
- Demonstrate ability to effectively research materials needed for various commercial environments
- Demonstrate knowledge of available resources in Hawaii, the mainland, and worldwide.
- Mastering basic business principles, professional ethics, teamwork, and personal design strategies.
- Demonstrate coursework strategies to initiate, organize, design, and present creative design solutions that meet requirements dictated by the client and project type.
- Produce quality work suitable for incorporation in student's portfolio for employment.
- Demonstrate knowledge of laws, codes, standards, and guidelines that impact the design of interior spaces.
- Demonstrate ability to communicate design concepts and problem solving justifications through written, oral, and a variety of visual media.
- "Live" project service-learning "internship" experience (see [www.chaminade.edu/service\\_learning/](http://www.chaminade.edu/service_learning/)).



<http://www.dezeen.com/interiors/offices-interiors/>



<http://www.dezeen.com/interiors/retail/>

WK	UNIT or CHAPTER	MTG DATE	ASSIGNMENT	NOTES
1	DCI, Chapter 1 BLF, pp 1-8 (Negotiation) SCI, Introduction & Chapters 1-2	Mon Aug 27	<b>INFO CARD</b> Introduction, Syllabus, Studio Schedule <b>EXERCISE 1 – PRECEDENT STUDY PPT</b>	<b>DUE: Wed Sept 5</b> Begun In-Class
		Wed Aug 29	Review reading, begin/develop research/precedent studies; Programmation <b>Project #1:</b> Choose projects from Hospitality/Retail/Commercial Office etc <b>CLIENT BACKGROUND</b> <b>PROTOTYPES/PRECEDENT STUDIES</b>	Group and individual work In-Class
		F Aug 31	<b>Lunchtime ID Assembly MANDATORY Facade Study Briefing</b>	<b>Lunchtime ID Assembly Friday Aug 31 12:30-1:30</b>
2	DCI, Chapter 2 BLF, pp 9-27 (Basic Contract Law) SCI, Chapter 3	M Sept 3	<b>LABOR DAY – no studio</b> <b>Sources for Restaurant Standards—Interior Graphic Standards, Chapter 5 in DCI</b>	
		W Sept 5	<b>PPT Precedent Study Presentations (with client, Cindy Bauer)</b> <b>IN-CLASS WORKDAY</b> <b>Site Visit/Analysis</b> <b>(Façade studies due Fri Sept 7 / Site Visit: Saturday Sept 8)</b>	<b>Site Visit: Saturday Sept 8th 9-1; Appliance Seminar @ Ferguson 2-3 (refreshments!)</b> <b>Façade Studies due Friday Sept 7</b>
3	DCI, Chapter 3 BLF Forms 1-5 SCI, Chapters 4-6	M Sept 10	<b>Studio work</b> Review readings, Presentation Tips, Organization of Program Information, Historic & Site Research &/or Model Construction Review Deliverables	Interim graded reviews throughout
		W Sept 12	<b>Studio work</b> <b>Lecture on Adaptive Re-use &amp; Sustainable Design</b>	
4	DCI, Chapter 4 BLF, Forms 6-10 SCI, Chapters 7-8	M Sept 17	<b>GOALS &amp; OBJECTIVES</b> <b>INFO. GATHERING &amp; ANALYSIS</b> Research Development / Initial Review	
		W Sept 19	<b>Introduce Commercial Hospitality Design</b> GUEST SPEAKER (tentative)	
5	DCI, Chapter 5 BLF, Forms 11-15 SCI, Chapter 9	M Sept 24	<b>IN-CLASS WORK DAY/GUEST SPEAKER/SITE VISIT</b>	
		W Sept 26	<b>COST ESTIMATION</b>	
6	DCI, Chapter 6 BLF, Forms 16-20 SCI, Chapter 10	M Oct 1	<b>IN-CLASS WORK DAY</b> Sample Boards	
		W Oct 3	<b>REVIEW (with client)</b>	<b>REVIEW</b>

7		M Oct 8 HOLIDAY	<b>HOLIDAY (Discoverers' Day ~ No classes, offices closed)</b>	
	DCI, Chapter 7 BLF, Forms 21-25 SCI, Chapter 11	W Oct 10	<b>Design Development Lecture on Retail Design</b>	<b>Students to visit sustainable, up-market retail and restaurant design/rehab throughout term, with visits to commercial office venues etc</b>
8	DCI, Chapter 8 BLF, Forms 26-30 SCI, Chapter 12	M Oct 15	<b>Studio Work</b>	<b>REVIEW on Oct 22 &amp; 24</b>
		W Oct 17	<b>Studio Work Lock into all projects towards final global team project, model Start 3D animations</b>	
9	DCI, Chapter 9 BLF, Forms 31-35 SCI, Chapter 13	M Oct 22	<b>REVIEW (with client)</b>	<b>Review</b>
		W Oct 24	<b>IN-CLASS WORK DAY</b> Furniture and cabinetry / FFE	<b>Review cont...</b>
10	DCI, Chapter 10 BLF, Forms 36-40 SCI, Chapter 14	M Oct 29	<b>IN-CLASS WORK DAY</b> Contract Administration	
		W Oct 31	<b>IN-CLASS WORK DAY</b>	
11	BLF, Forms 41-45 SCI, Chapter 15	M Nov 5	<b>REVIEW (with visitors) IN-CLASS WORK DAY</b>	<b>Review</b>
		W Nov 7	<b>MID-TERM STUDIO "EXAM" – taken in class DUE: CD of work to date, including animations / Models, sample boards, façade study "coloring book"</b>	
12	SCI, Chapter 16	M Nov 12 HOLIDAY	<b>HOLIDAY (Veterans' Day ~ No classes, offices closed)</b>	
		W Nov 14	<b>REFLECTED CEILING &amp; ELECTRICAL PLANS</b> RCP; Electrical - Coordinate with furniture plans	Interfaith Thanksgiving Services at noon (Offices closed from noon-1:00pm) LIGHTING
13	SCI, Chapter 17	M Nov 19	<b>IN-CLASS WORK DAY</b> RCP/Electrical/Mechanical – Basic working drawing set	
		W Nov 21	<b>IN-CLASS WORK DAY</b> RCP/Electrical/Mechanical – Basic working drawing set	(Thanksgiving Recess Nov 22-23, Th/F)
14	SCI, Chapter 18	M Nov 26	<b>REVIEW: Floor Plans &amp; RCP &amp; Electrical Overlays IN-CLASS WORK DAY</b>	<b>Review</b>
		W Nov 28	<b>IN-CLASS WORK DAY</b> Presentation Renderings, Doc's, 3D Animations, Models, Web Site, CD, etc.	

**COMMERCIAL DESIGN STUDIO**

**C A L E N D A R**

**M/W 9:30-12:20 Eiben 104**

15		M Dec 3	<b>IN-CLASS WORK DAY</b> Presentation Renderings, Doc's, 3D Animations, Models, Web Site, CD, etc.	
		W Dec 5	<b>IN-CLASS WORK DAY</b> Presentation Renderings, Doc's, 3D Animations, Models, Web Site, CD, etc. – Launch web site, press releases	
16		M Dec 10 & W Dec 12	<b>FINALS WEEK DEC 10-13</b> <b>Mon, Dec 10 9:30 - 12:00 Presentations</b> <b>Wed, Dec 12 9:30 -12:00 Presentations</b>	<b>FINAL REVIEW WITH CLIENTS &amp; VISITING CRITICS</b>

*n.b. Course content and scheduling are subject to change at the instructor's discretion in the interest of sound pedagogy.*