CJA 790: Survey Research Methods & Statistics

Instructor: Dr. Joe Allen Winter 2012
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Catalog Description:

Advanced methods and statistics for use in survey research. Emphasis is placed upon sampling, the development and analysis of questions, scales and indexes.

Student Learning Outcomes:

Upon successful completion of this course, the student will have a demonstrable understanding of:

- 1. Survey construction for use and interpretation in the social sciences.
- 2. Measurement issues of reliability and validity and operationalization of variables in surveys.
- 3. The use of hypotheses in research questions and design.
- 4. Sampling techniques and applications for question and survey design.
- 5. The use of SPSS for managing data and deriving descriptive and inferential statistics.
- 6. Advanced multivariate statistics, notably multiple regression.
- 7. The interpretation and relaying of results from survey research.

Reading Materials & Software:

- Fowler, Floyd J. (2008). <u>Survey Research Methods</u>, 4th ed. Thousand Oakes, CA: Sage Publications, Inc.
- Additional reading materials will be assigned throughout the term.
- SPSS statistical software (at least version 16.0 or higher).

Assessment:

Final Paper: This paper will be a data analysis of survey research data collected during the course, and will be structured in a research report format. The paper will minimally include: (1) an introduction to the research question, (2) brief overview of the topic as addressed in the scholarly research, (3) overview of variables and variable selection, (4) descriptive and inferential analyses, as outlined by the instructor, (4) conclusion, (5) bibliography, and (6) appendix with survey instrument and other research items (e.g., hypothetical statements). The paper should be approximately 18-20 pages in length of substantive content (double-spaced type) and should incorporate a minimum of 5 outside resources (scholarly works). You will need to use original sources, as in any research paper. The topic for the paper will be chosen by the class as a whole, and all students will be contributing to the final dataset and using the same data.

Assignments: Students will complete written assignments that will coincide with given topics and/or reading material. These assignments will often be based on survey construction or work with SPSS. Some assignments may also be preparation of materials to be used in the student's final paper. Assignments will be graded based on completion, addressing all aspects of the assignment, organization of thoughts/ideas, critical assessment of the material, readability, grammar, etc.

Survey & Data Collection Contributions: Each student will be responsible for: (1) the decision-making process for the survey research for the class, (2) contributing questions and hypotheses for the survey, and (3) collection of data to contribute to a viable dataset.

Brief Presentation of Findings: Students will prepare and summarize their findings to-date during the last meeting of the course. The student will use PowerPoint as the method of presentation.

Attendance/Participation: Students are expected to attend and be engaged in all class sessions. Absence for one class session is acceptable in terms of attendance, but it will impact one's participation grade negatively (excused or not). More than one absence from will result in the student being automatically dropped from the course (as outlined in the student handbook/regulations).

TERMS OF COURSE REQUIREMENTS:

- Late assignments/projects will be assessed a 30% reduction in score if late, and an additional 10% per day after that. All late assignments must be turned in within 1 week, otherwise loss of all credit will occur.
- 2. Unless otherwise specified, assignments are due at the beginning of class.
- 3. Students will be expected to have read materials prior to each class week and completed appropriate assignments. It is especially important that students read and do work outside of the classroom due to the breadth of materials covered in such a relatively short period of time.
- 4. I have an open-door approach when it comes to helping students understand the material and do well in the course. If you would like to meet with me, visit me during my office hours or call/e-mail me to set up an appointment for an alternative time if those hours don't work for you. DON'T HESITATE to talk to, call, or e-mail me!
- 5. Any instances of academic dishonesty will result in an "FD" (failure for dishonesty) grade for the course and will be subject to the policies and procedures for the college. If you are at all unclear about what constitutes academic dishonesty, refer to catalogued materials.
- 6. Chaminade will provide assistance for any student with documented disabilities. Any student who believes he/she may need accommodations in this class must contact **Dr. Don Kopf**, **735-4845 or Dr. June Yasuhara**, **739-4603**, at the Counseling Center (office next to Security) in order to determine if the student meets the requirements for documented disability in accordance with the Americans with Disabilities Act. It is important to contact them as soon as possible so that accommodations are implemented in a timely fashion.
- 7. The instructor reserves the right to change the schedule of the syllabus when deemed necessary.

Grading System:

The class will be graded on a curve, based on the highest score received on exams, participation, and attendance. For this curve, a standardized grading system will be used:

A = 93-100% (of highest point total received)

B = 84-92%

C = 75-83%

D = 66-74%

F = 65% and below

Point Distribution & Scoring System:	% of Final Grade
Final Paper	45%
Assignments	20%
Survey & Data Collection Contributions	15%
Presentation	5%
Attendance/Participation	15%

About the Instructor:

Dr. Allen is a full-time faculty member, Assistant Professor, in the C&CJ Department. He is an advisor to CJ majors and oversees the CJ Club; additionally, he is the program's internship/volunteership coordinator and programmatic assessment lead. His usual repertoire of courses includes criminology. juvenile delinquency, behavioral sciences statistics, seminar in criminal justice agencies, and sex crimes. He has been a full-time faculty member in the Department since 2004 and began teaching at Chaminade in a part-time capacity in 1994. He has also taught courses in Sociology at the University of Hawaii and Hawaii Pacific University. Before joining the Department in a full-time capacity, he worked with the Corrections Population Management Commission (thru the Department of Public Safety), Department of the Attorney General, and the Social Science Research Institute (University of Hawaii). Throughout the years, he has been involved in various research and evaluation projects, including the topics of: probation and parole recidivism, sentencing simulation modeling and policy analysis, juvenile delinquency and youth gangs, community crime prevention, restorative justice, domestic violence and anger management, substance abuse treatment, ecstasy, prostitution, runaway and missing children, uniform crime reporting, victimization surveys, and crime trends and law enforcement/correctional policy analysis. Dr. Allen received his Ph.D. from the Sociology Department at the University of Hawaii with an emphasis in Criminology. Before transferring to the University of Hawaii he attended the University of Minnesota. He is originally from Minnesota but has called Hawaii 'home' since 1990.

Course Schedule CJA 790

WK	Date	General Topic	Due	Have Read for Week
1	1/12	Course Introduction	Assignment #1: Research Interests	
2	1/19	 Attitudinal surveys Review of variable measurement & operationalization 	Assignment #2: Question development	Ch. 1
3	1/26	Pooling & Theming of Survey Questions	 Assignment #3: Variable Measurement & Operationalization 	Ch. 5-6
4	2/2	Question/Answer Construction, Survey Construction (technical)	Assignment #4: SPSS data exercise	Ch. 7
5	2/9	Survey BuildingAdministration of class survey	Assignment #5: Hypothetical statements	Ch. 8-9
6	2/16	Data CollectionSPSS & File building	Assignment #6: Article Reviews	Ch. 2-4
7	2/23	 Multivariate analysis Independent & dependent variables Finalize data collection Data cleaning issues 	Assignment #7: Survey data collection contributions	Ch. 10
8	3/1	Multivariate analysis cont'd.Descriptive data analysis on class dataset	 Assignment #8: Analysis of class dataset 	Ch. 11
9	3/8	Multivariate analysis cont'd.Bivariate data analysis on class dataset	Assignment #9: Analysis of class dataset	Ch. 12,13
10	3/15	Multivariate analysis cont'd.Logistic regression	Presentations	

MARIANIST EDUCATIONAL VALUES

The five characteristics of a Marianist Education are:

1. Educate for Formation in Faith

Catholic Universities affirm an intricate relationship between reason and faith. As important as discursive and logical formulations and critical thinking are, they are not able to capture all that can be and ought to be learned. Intellectual rigor coupled with respectful humility provides a more profound preparation for both career and life. Intellectual rigor characterizes the pursuit of all that can be learned. Respectful humility reminds people of faith that they need to learn from those who are of other faiths and cultures, as well as from those who may have no religious faith at all.

2. Provide an Excellent Education

In the Marianist approach to education, "excellence" includes the whole person, not just the technician or rhetorician. Marianist universities educate whole persons, developing their physical, psychological, intellectual, moral, spiritual and social qualities. Faculty and students attend to fundamental moral attitudes, develop their personal talents and acquire skills that will help them learn all their lives. The Marianist approach to education links theory and practice, liberal and professional education. Our age has been deeply shaped by science and technology. Most recently, information and educational technologies have changed the way faculty and students research and teach. At Marianist Universities, two goals are pursued simultaneously: an appropriate use of information technology for learning, and the enhancement of interaction between students and teachers. As Catholic, Marianist Universities seek to embrace diverse peoples and understand diverse cultures, convinced that ultimately, when such people come together, one of the highest purposes of education is realized: a human community that respects every individual within it.

3. Educate in Family Spirit

Known for their strong sense of community, Marianists have traditionally spoken of this sense as "family spirit." Marianist educational experience fosters the development of a community characterized by a sense of family spirit that accepts each person with loving respect, and draws everyone in the university into the challenge of community building. Family spirit also enables Marianist universities to challenge their students, faculty and staff to excellence and maturity, because the acceptance and love of a community gives its members the courage to risk failure and the joy of sharing success.

4. Educate for Service, Justice, and Peace

The Marianist approach to higher education is deeply committed to the common good. The intellectual life itself is undertaken as a form of service in the interest of justice and peace, and the university curriculum is designed to connect the classroom with the wider world. In addition, Marianist universities extend a special concern for the poor and marginalized and promote the dignity, rights and responsibilities of all people.

5. Educate for Adaptation to Change

In the midst of rapid social and technological change, Marianist universities readily adapt and change their methods and structures so that the wisdom of their educational philosophy and spirituality may be transmitted even more fully. "New times call for new methods," Father Chaminade often repeated. The Marianist university faces the future confidently, on the one hand knowing that it draws on a rich educational philosophy, and on the other fully aware for that philosophy to remain vibrant in changing times, adaptations need to be made.

Selected from *Characteristics of Marianist Universities: A Resource Paper*, Published in 1999 by Chaminade University of Honolulu, St. Mary's University and University of Dayton

Each of these characteristics is integrated, to varying degrees, in this course.