#### **Chaminade University**

COM320 Professional Presentations Spring 2009

**Instructor**: Danielle Lum, APR

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<u>Textbook</u>: Public Speaking: An Audience-Centered Approach (6<sup>th</sup> Edition), by Beebe and Beebe.

Students are expected to keep current in the reading of the text.

Exams are drawn primarily from the textbook.

#### Course objectives:

o Increase your confidence in public speaking ability

- o To learn principles of effective public speaking
- o Reinforce existing speaking skills and identify areas for improvement
- o Demonstrate effective aspects of speech preparation
- o Demonstrate effective aspects of speech delivery
- o Appropriately apply public speaking skills to a variety of speech contexts

### Requirements:

- Attendance. Because this course emphasizes live performance as well as class discussion, attendance at all class sessions is imperative. You can't do public speaking without a public. Attendance will be checked at each class session. If you miss class the day you are expected to present a speech, turn in an assignment, or take an exam, you will NOT BE ABLE TO MAKE UP that activity or present the speech on a subsequent date. The grade is a zero. If you do miss class, it is your responsibility to get the information that was covered from your classmates. The following policy will be enforced in this class:
  - First two absences are without penalty. Use these for emergencies and illness
  - Your third absence will lower your final course average by 10 points
  - Each subsequent absence will lower your final course average by 4 points
  - O You must attend 85 minutes of the 90minute class to be counted present
- **Timeliness.** Students are expected to be on time, ready to participate in class. Unexcused tardiness will result in the loss of 2 points per tardy, no grace period.
- Participation. There will be ample opportunity for group discussions. Positive participation is expected. Disruptive behavior will not be tolerated and will result in loss of points and expulsion from class.

- **Textbook.** The above-named textbook is required. Bring it to each class session unless told otherwise. Students will be docked 5 points if they do not have their textbook during in-class discussions.
- **Carbon paper.** Each student must have at least 10 sheets of carbon paper for this class.
- Rating cards. Each student is provided numbered cards. These should be brought to every class.
  Students who do not bring the cards to class will be penalized two points for every infraction.
- Assignments. There will be several assignments during the semester to demonstrate your understanding of and provide practical application to what is being discussed in class. No late assignments will be accepted. There are two assignments that will require time commitments outside of class.
- **Exams.** There will be a midterm and final exam for this class. Final will NOT be cumulative.
- Cell phones. Turn off cell phones before coming to class. Ringing cell phones will cost the owner 2 points. Should my cell phone go off during class, the entire class will receive 2 points.
- Outside Reading. You are expected to read the Honolulu Advertiser and the Honolulu Star Bulletin each day.

## **Grading**: There will be a maximum of 1000 points possible for the semester, allocated as follows:

100 points Final Exam: Mid-Term Exam: 100 points Speech Judge: 100 points 100 points Impromptu Speech: 100 points Informative Speech: 100 points Demonstration Speech: 100 points Persuasive Speech: Live Speech Critique: 50 points Current Events Speeches: 100 points Commencement Speech: 100 points Peer Critique Score: 50 points

900 - 1000 points A 800 - 899 points B 700 - 799 points C 600 - 699 points D <599 points F

# Chaminade University COM 320 Syllabus

| DATE     | CLASS TOPIC  | ASSIGNMENT                             |
|----------|--|--|
| Tuesday  | Class Overview/Syllabus Review                         | Read Chapter 1 by Thursday             |
| (1/13)   | 2 Minute Introductions                                 |  |
| Thursday | Discussion: Chapter 1, Introduction to Public Speaking | Read Chapters 2 & 3 by Tuesday         |
| (1/15)   | 1<br>1   | <br>                                   |
| Tuesday  | Discussion: Chapters 2, 3                              | Read Chapters 4 & 5 by Thursday        |
| (1/20)   |  | Complete Audience Analysis by Thursday |
| Thursday | Discussion: Chapters 4, 5                              | Read Chapter 6 by Tuesday              |
| (1/22)   | 1  | 1                                      |
| Tuesday  | Discussion: Chapter 6                                  | Read Chapter 15 by Thursday            |
| (1/27)   | Brainstorming for speech topics                        |  |
| Thursday | Discuss Chapter 15                                     | Prepare Informative Speech             |
| 1/29)    | Choose speaking order. Informative Speech Workshop     | Read Chapters 7 & 8 by Tuesday         |
| Tuesday  | Discussion: Chapters 7, 8                              | Prepare Informative Speech             |
| (2/3)    |  | Informative speech topics due          |
| Thursday | Informative Speeches Round 1                           | I<br>I                                 |
| (2/5)    | 1  | 1                                      |
| Tuesday  | Informative Speeches Round 2                           | Read Chapter 9 by Thursday             |
| (2/10)   | 1  |  |
| Thursday | Discuss Chapter 9                                      | Study for Midterm                      |
| (2/12)   | Midterm Review (Chapters 1-9; 15)                      | i                                      |
| Tuesday  | Midterm Exam   | Read Chapters 10 & 11 by               |
| (2/17)   |  | Thursday                               |
| Thursday | Discussion: Chapters 10, 11                            | Read Chapter 12 by Thursday            |
| (2/19)   | 1  | 1                                      |
| Tuesday  | Discussion: Chapter 12                                 | Read Chapter 13 by Thursday            |
| (2/24)   | Choose speaking order. Impromptu Speech Workshop       |  |
| Thursday | Discussion: Chapter 13                                 |  |
| (2/26)   | I<br>I   | <br>                                   |
| Tuesday  | Impromptu Speeches Round 1                             |  |
| (3/3)    |  |  |

| DATE              | CLASS TOPIC                                     | ASSIGNMENT                      |
|-------------------|---|---------------------------------|
| Thursday          | Impromptu Speeches Round 2                      | Read Chapter 14 by Tuesday      |
| (3/5)             |   |                                 |
| Tuesday           | Discussion: Chapter 14                          |                                 |
| (3/10)            | Choose speaking order. (Demonstration Speech)   |                                 |
| Thursday          | Demonstration Speech Workshop                   | Demonstration speech topic due  |
| (3/12)            |   | i                               |
| Tuesday           | Demonstration Speeches Round 1                  |                                 |
| (3/17)            |   |                                 |
| Thursday          | Demonstration Speeches Round 2                  | Read Chapter 16 by Tuesday      |
| (3/19)            |   |                                 |
| Tuesday           | Discussion: Chapter 16                          | Read Chapter 17                 |
| (3/31)            |   |                                 |
| Thursday          | Discussion: Chapter 17                          | Read Chapter 18 by Tuesday      |
| (4/2)             | Draw for speaking order (Persuasive Speech)     |                                 |
| Tuesday           | Discussion: Chapter 18                          | Persuasive speech topic due     |
| (4/7)             |   |                                 |
| Thursday          | Persuasive Speech Round 1                       |                                 |
| (4/9)             | <br>  |                                 |
| Tuesday           | Persuasive Speech Round 2                       |                                 |
| (4/14)            |   | Special events speech topic due |
| Thursday          | Persuasive Speech Round 3                       |                                 |
| (4/16)            | Draw for speaking order (Special events speech) | <br>                            |
| Tuesday           | Special Events speech workshop                  | Special events speech topic due |
| (4/21)            |   |                                 |
| Thursday          | Special Events Speech Round 1                   |                                 |
| (4/23)            | I   | I                               |
| Tuesday           | Special Events Speech Round 2                   |                                 |
| (4/28)            |   |                                 |
| Thursday          | Final Exam Review (Chapters 10-14, 16-19)       | I<br>I                          |
| (4/30)            | <u> </u>  |                                 |
| FINALS<br>MAY 4-7 | <br>  | '<br>                           |